



EXPO
2020
DUBAI
UAE

Indonesia
إندونيسيا



OFFICIAL PARTICIPANT - INDONESIA

ExpoTalk

PARTNER COUNTRY INDONESIA

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TRAUTALK

Indonesia yesterday, today and tomorrow at Expo 2020

Indonesia's participation in the World Expo is a part of its commitment to global development. Various programmes during the six months of participation at Expo 2020 Dubai, in the trade, investment and tourism sectors, will be conducted by the Indonesia pavilion to support Indonesia's participation and obtain optimal benefits for the nation's economy.

TT Bureau

President of the Republic of Indonesia, **Ir. H. Joko Widodo**, said, "With 192 participating countries, Expo 2020 Dubai is a hub to strengthen bond and partnership especially with countries in the Middle East and Africa as emerging economies. Everyday at the pavilion, we are committed to bring nation's best solution and innovation to open investment opportunity and to promote our rich and vibrant tourism destinations."

Minister of Trade, **Muhammad Lutfi**, said that the Indonesia pavilion is now open at the Expo 2020 Dubai event. The synergy of ministries, institutions, and local governments, as well as collaboration with the private sector is presenting various programmes such as business forums, rolling exhibi-

tions, as well as art and cultural performances.

Our pavilion will be our home in Dubai for the coming months and a

role in the international level. In addition, it brings Indonesia as an international power and reveals Indonesia's potential and commitment as a mem-

“With 192 participating countries, Expo 2020 Dubai is a hub to strengthen bond and partnership especially with countries in the Middle East and Africa as emerging economies”

window to Indonesia for the world. We want to cement global partnerships - to share our culture, our culinary experience - to offer a glimpse of our vast archipelago and more importantly opportunities to trade and invest," said Lutfi.

The Indonesia pavilion carries the concept of 'Connecting Yesterday, Today and Tomorrow'. This concept shows the historical journey as well as Indonesia's important

ber of the global community that contributes to a better future. The Indonesia Pavilion is divided into three zones, namely 'Yesterday', 'Today', and 'Tomorrow' which describes Indonesia's past, present, and future readiness.

The Indonesia pavilion will present 26 weekly themes and more than 75 business forums. At the Business Forum, various ministries, institutions, and local governments will deliver in



Ir. H. Joko Widodo, President of The Republic of Indonesia

turn to provide complete information about Indonesia's potential in accordance with the categories of themes that are carried out. There are three themes that will be discussed in the Business Forum, namely the theme of commodities, industry and the economy.

The Business Forum on the first theme will discuss information, trade and investment potential of various commodities, such as sustainable Indonesian palm oil, the potential of non-timber forest products, native Indonesian spices, and the use of endemic Indonesian plants as herbal medicines.

The Business Forum with the next theme will discuss the development of Indonesia's industry, research and innovation, investment potential in industry, and infrastructure; such as the Making Indonesia 4.0 programme, stretching the halal industry in Indonesia, research and innovation results in space exploration, investment opportunities in Indonesia, bureaucratic reform, physical and digital infrastructure development, to the development of special economic zones (SEZ) based on industry and tourism.

Meanwhile, the third theme of the Business Forum will discuss economic concepts and new financing programme that have been and will be implemented in Indonesia. A few examples of the discussion are the

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Visit The World's Largest Archipelago Country at Expo 2020 Dubai

Indonesia Pavilion at Opportunity District



Explore the beauty of Indonesia through cultural performances, art, authentic culinary, and take a sneak peak of Indonesia's 10 New Bali destinations.

Business networking forums

► Contd. from page 1

application of the 'blue economy' for the preservation of marine ecosystems (blue economy) in Indonesia, the implementation of 'green funding' for environmentally friendly investment (green financing), the potential of the sharia economy, to how the digital economy has begun to make a real contribution to economic growth of Indonesia.

The rolling exhibition program also involves ministries, institutions, and local governments by

displaying superior assisted MSME products that are ready for export. This programme aims to introduce Indonesian products and encourage MSME products to penetrate the global market and increase the value of Indonesian exports. Various products will be displayed ranging from handicrafts, decorations, food and beverages, to fashion. In addition, Lutfi continued, the Indonesia pavilion will specifically launch the Indonesia Spice Up The World (ISUTW) programme, which will



Muhammad Lutfi, Minister of Trade, Republic of Indonesia

promote native Indonesian herbs and spices in the rolling exhibition area. "Through our culinary presentation, we

will also be launching our gastrodipomatic campaign – spice up the world later this year," explained Lutfi.

The launch of ISUTW will be carried out in conjunction with the Indonesia pavilion National Day event on November 4, 2021, and will be attended by Indonesia's President Joko Widodo. Indonesia National Day will be held at Al Wasl Plaza, which is the most strategic and magnificent location at Expo 2020 Dubai. It is hoped this window will provide an opportunity for Indonesia to get more attention from participants all over the world.

Meanwhile, the arts and cultural performance programmes aim to introduce Indonesian culture and entertain visitors who attend the Indonesia National Day. The local government has prepared a number of traditional dances such as the Kecak dance from Bali, the srimpi muncar dance and golek ayun-ayun dance from Yogyakarta.

Lutfi also explained that Indonesia's participation in Expo 2020 Dubai could not be separated from the support of the partners of leading companies in Indonesia who are the face of the Indonesian industry which for many years has contributed to Indonesia's economic growth. 🇮🇩

Attracting the world to one platform

The pavilion was inaugurated by **Muhammad Lutfi**, Minister of Trade, UAE, and **Thani Bin Ahmed Al Zeyoudi**, Minister of State for Foreign Trade, UAE, together with **H.E. Husin Bagis**, the Indonesia Ambassador to the UAE.

TT Bureau

With the ultimate success of opening the Indonesia pavilion, Indonesia will truly show its readiness to showcase the country's various advantages and potentials to attract and amaze the world. The opening ceremony will be enlivened by

eras starting from 'Yesterday, Today, and Tomorrow' to open the world's eye to the many strengths of Indonesia's past, present, and future as an essential global power asset. Let us welcome everyone from all parts of the world to the Indonesia pavilion. We genuinely hope the world will witness and recog-



The World programme to the global market in early November 2021. Throughout the year 2020, the value of spices demand in the world has reached a consensus of US\$ 9.84 billion, and Indonesia stands as one of the countries with the most spice variants.

Targeting to attract various foreign investors, the Indonesia pavilion will provide an overview of the country's various investments opportunities. With the improvement of digital technology, robust industrial development, complete logistic transportation connectivity, the initiative to build a super-hub as a production of trade in technology and finance, as well as a list of investment priorities issued through the Peraturan Presiden No. 10 Tahun 2021 concerning the business investment sector, the government believes the world will look up Indonesia as a promising investment field.

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The pavilion is an important medium for Indonesia to market the nation's image towards potential strategic partners from across the world

spectacular cultural performances from across the archipelago, starting with Bali and East Nusa Tenggara as representatives of Eastern Indonesia, along with performances from Bengkulu and Java as representatives of the West region of Indonesia.

The Indonesia pavilion will showcase its three main

nise our archipelago as a chance to trade, invest, and visit." said Lutfi, the Minister of Trade.

The inauguration of the Indonesia pavilion took place on October 1, exactly a day after the opening ceremony of Expo 2020, which was held at Al Wasl Plaza on September 30, 2021.

Expo 2020 is the first major world event to be held hybrid-offline and online-post COVID-19 pandemic attended by 192 participating countries. In the event of Expo 2020, Indonesia will highlight three main sectors, namely trade, investment, and tourism.

Lutfi explained how important it is to ensure the Indonesia pavilion can truly present the mass potentials and excellence of the country to the world's eye. The pavilion is an important medium for Indonesia to market the nation's im-

age towards potential strategic partners from across the world.

Indonesia's first participation in World Expo was back in 1964 at the New York World Fair. Since then, Indonesia has regularly participated until 2020 and has received multiple awards winning a Bronze Award at Expo 2005 Aichi, raking a transaction of up to Rp 200 billion, and was named the Top Three Best Pavilion at Expo 2010 Shanghai. Reflecting on previous successes, Indonesia is optimistic to turn Expo into one of the

national economic recovery strategies and can help further strengthen national economic growth in the future. Indonesia is attracting tourists and celebrating the reopening of Indonesian borders and the resumption of international flights to Bali with the #ItsTimeForBali campaign.

Highlighting Indonesia's trade sector, Indonesia will introduce various superior commodities. Spices acting as one of Indonesia's superior commodities will be further realized through officially launching the Indonesia Spice Up

Indonesia pavilion @ Expo 2020 Dubai

The Indonesian pavilion is built on an area of 1,860 m² with a concept of 'Creating the Future, From Indonesia To The World'. The theme aligns with our commitment to represent potential, promote innovation and find collaborative ideas while protecting our planet.





Indonesia's journey at Expo

Indonesia has been preparing for World Expo 2020 for more than half a century. The country has been a participant at the New York World Fair since 1964. Then Indonesia took part in Expo 2005 in Aichi, Japan, where it was able to obtain a Rp 200 billion transaction, including from tourist visits.

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At Expo 2010 Shanghai, the Indonesia pavilion won an award for the Top-Three Best Pavilions. Indonesia has also succeeded in establishing bilateral cooperation through the signing of 27 MoUs from the oil and gas sector, infrastructure, agriculture and fisheries, MSME development, creative industries and forest fire prevention systems.

At the Expo 2015 Milan, Indonesia also presented the nation's best coffee and received a very good attraction from the visitors. Through this event, Indonesian coffee has become more famous in the world and has become our leading export commodity to date.

Indonesia-UAE relationship

Indonesia has always been close to the United Arab Emirates for decades, and the relation between the two nations is getting stronger under the President, Joko Widodo's leadership, and administration. This can



be proven, by the UAE's decision, to present the President Jokowi's name as a street name in Abu Dhabi last year. The two countries have also agreed to a few bilateral agreements. Among them are the UAE's investment to Indonesia's Sovereign Wealth Fund through 16 bilateral agreements at the beginning of last year. The UAE also provides a lot of medical assistance for handling COVID-19.

Recently, Indonesia and the UAE made a new history by launching the first round of negotiations, for the Indonesia – United Arab Emirates, Comprehensive Economic Partnership Agreement (IUA-CEPA), on September 2-4,

2021, in Bogor, West Java. This is the first bilateral trade negotiations, conducted by Indonesia with a Middle Eastern country.

The World Expo 2020 in Dubai, is a great opportunity for the UAE, to prove its worth, as

Indonesia pavilion @ Expo 2020

The Indonesian pavilion is built on an area of 1,860 m² with a concept of 'Creating The Future From Indonesia To The World'. The theme aligns with our commitment to represent potential, promote inno-

nesia's commitment for climate change and to tell the world that Indonesia is open for business.

Featuring three time zones, 'Yesterday, Today and Tomorrow' and five exhibition areas, Indonesia pavilion is showcasing an archipelago full of opportunities from potential global partnerships, natural wonders, craftsmanship, and emerging technologies. The Indonesian pavilion invites and takes visitors on an incredible journey to experience Indonesia's strength in past, present, and future.

The theme 'Creating The Future, From Indonesia To The World' portrays Indonesia's journey and important role in trade, investment, and tourism. This concept aims to showcase the historical journey of Indonesia's significant role on the international scene, to bring Indonesia's emergence as an international powerhouse to light, and to reveal Indonesia's potential and commitment as a member of the global community.

We are trying to bring Indonesia to Dubai in Expo 2020. One of Indonesia's richness and heritage is Batik. We have 5,849 batik patterns in Indonesia, from

Aceh to Papua. Some of them wrapped the pavilion building. There is Batik Sekar Jagad wrapping our facade, and we have Batik Mega Mendung for our canopy. Both of these Batik have specific philosophies based on hereditary story. Sekar is taken from 'Kar' which means Map and 'Jagad' means world the pattern represents beauty for whoever wears it. Then Mega Mendung has a philosophy of being able to protect its people underneath, the word 'mega' is derived from the sky, and 'mendung' as patient.

Shaped with diversity, the Indonesia pavilion will showcase an archipelago full of opportunities from potential global partnerships, natural wonders, craftsmanship, and emerging technologies. The Indonesia pavilion invites visitors and takes them on an incredible journey to dive in and experience Indonesia's strength in the past, present, and future. While at the same time, maintains the origin of diverse culture and tradition Indonesia had to offer.

Visitors' journey

The journey begins in the 'Yesterday' zone where visitors shall witness Indonesia's key role on the international stage through its spices, which had even sparked the first globalisation. In this manner, visitors will be able to experience the vibrancy of Indonesia 'Today' zone, as an emerging global power through its food and culture, infrastructure and industry, ecology and tourism, and digital and creative economy. Lastly, it presents Indonesia's vision in the 'Tomorrow' zone representing our commitment

The Indonesian pavilion is built on an area of 1,860 m² with a concept of 'Creating the future, from Indonesia to the world'

the host of the world's first major online event. Indonesia, as a close partner of the UAE, provides full support, by contributing, and participating in the exhibition.

vation and find collaborative ideas while protecting our planet. The Indonesia pavilion is a showcase of Indonesian civilisation, progress and commitment. It presents Indo-



as a future-ready nation by focusing on sustainability, digitality, and its people.

The 'Yesterday' zone tells of the diversity of Indonesian spices which are a valuable heritage and have great potential for world trade. Along the way from this zone, visitors can find 'The Great Wall of Spice' or a wall that displays all the spices that Indonesia has. Then there are cinematic videos that showcase culinary, infrastructure, performances to traditional Indonesian fabrics.

In the 'Today' zone, visitors can see the beauty and investment opportunities in 10 priority tourist destinations: Mandalika, West Nusa Tenggara; Morotai Island, North Maluku; Tanjung Kelayang, Bangka Belitung Islands; Lake Toba, North Sumatra; Wakatobi, Southeast Sulawesi; Borobudur, Central Java; Thousand Islands, DKI Jakarta; Tanjung Lesung, Banten; Bromo, East Java; and Labuan Bajo, East Nusa Tenggara; and other destinations.

Then, the 'Tomorrow' zone features an interactive fea-

ture, following the movement of visitors with a large screen showing Indonesia in 2045, when Indonesia reaches the golden generation, and the design of the National Capital City (IKN). The theme on this floor is 'Celebrating you, me together we transform the future'. In addition to displaying sophisticated installations, this floor also has a high quality cinema studio as a venue for video screenings from ministries/agencies, local governments, and sponsoring companies, as well as a presentation facility to attract investment.

We also built an outdoor stage on the ground floor, where visitors are presented with a 'Night Market' atmosphere that is thick with various cultural diversity, hospitality and the warmth of the Indonesian people. The surprise market or as we like to call 'pasar kaget' that has become the hallmark of Indonesian society, traditional food, as well as contemporary Indonesian cuisine is presented to create special memories for visitors.

Programmes and activities

The Indonesian pavilion presents various weekly

programmes to showcase Indonesia's best potential at the Expo 2020 Dubai with 26 weekly themes and more than 75 business forums. At the Business Forum, various ministries, institutions, and local governments will participate to deliver complete information about Indonesia's potential according to the category of themes that are carried out. There are three highlighted themes that will be discussed in the Business Forum, which is commodities, industry and economy.

There is also a rolling exhibition that also involves ministries, institutions, and local governments.

The programme focusses on SME products showcase, aims to introduce Indonesian products and encourage SME products to penetrate the global market yet increase the value of Indonesian exports. Various products

prepared various arts and cultural performance programmes aimed at introducing Indonesian culture and entertain the visitors. A number of dances, such as the Kecak dance from Bali, the srimpi muncar dance and the golek ayun-

spices in Indonesia. This programme involves cross-ministerial/agencies and is under the auspices of the Ministry of Tourism and Creative Economy. The main target of this programme is potential countries in Africa and Australia, but it does not close the interest of other countries around the world.

This programme will involve all people from the central government, regional governments, businessmen, academics, communities, and the media, including using the Expo 2020 as a promotional event to the world. Spice Up The World will be widely represented through performances to be held on Indonesia's National Day at Expo 2020 Dubai. ISUTW aims at increasing Indonesian spice and instant seasoning export from US\$ 1.02 billion to US\$ 2 billion by 2024. Additionally, there will be 17 brands on showcase at the pavilion.

Shaped with diversity, the Indonesia pavilion will showcase an archipelago full of opportunities from potential global partnerships, natural wonders, craftsmanship, and emerging technologies

ranging from handicrafts, decorations, food and beverages, to fashion.

Everyday at 5 pm and 7.30 pm, visitors can enjoy cultural performances from East to West. From dances, traditional songs and traditional music instruments will entertain visitors.

November 4 will be Indonesia National Day in Expo 2020 Dubai. On that day, visitors can witness the launch of the Indonesia Spice Up The World (ISUTW) programme which will promote authentic Indonesian herbs and spices in the rolling exhibition area. The ISUTW programme will be carried out in conjunction with the National Day celebration and will be attended by the President of the Republic of Indonesia, Joko Widodo. The Indonesia pavilion has also

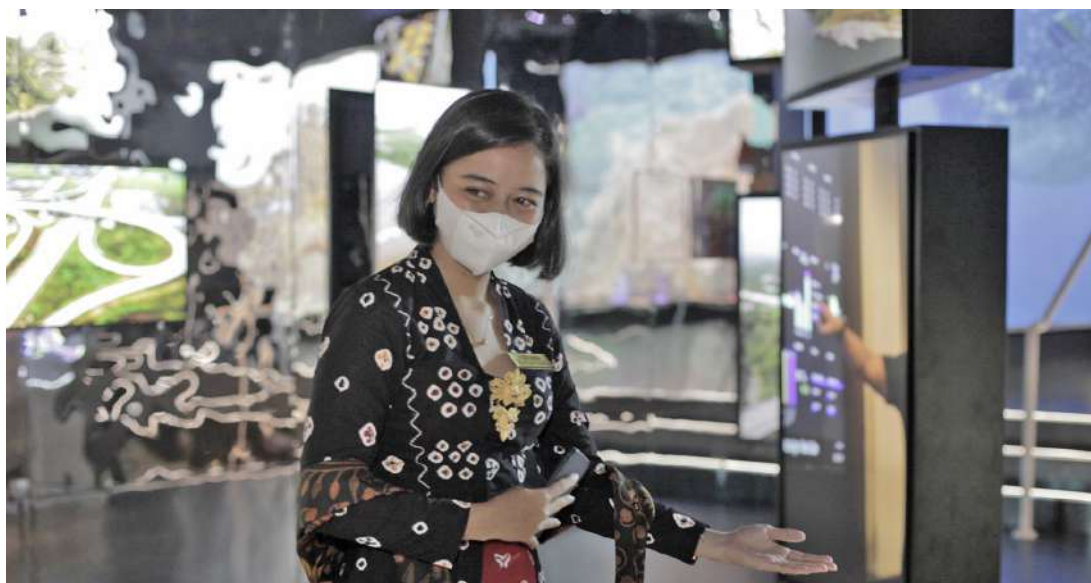
ayun dance from Yogyakarta. It is anticipated that the charm of Indonesian culture will captivate the hearts of visitors to visit the Indonesian pavilion.

National Day and ISUTW

Indonesia National Day will be held on November 4, 2021, at Al Wasl Plaza. On National Day, Indonesia will exhibit art and cultural performances that highlight the diversity of Indonesian culture. Besides showcasing Indonesia's rich culture and beauty through cultural performances from East to West, the National Day will also mark the launch of Indonesia Spice Up The World, a campaign initiated by Jokowi's administration to increase the marketing of Indonesia's precious spices trade through products or processed food and

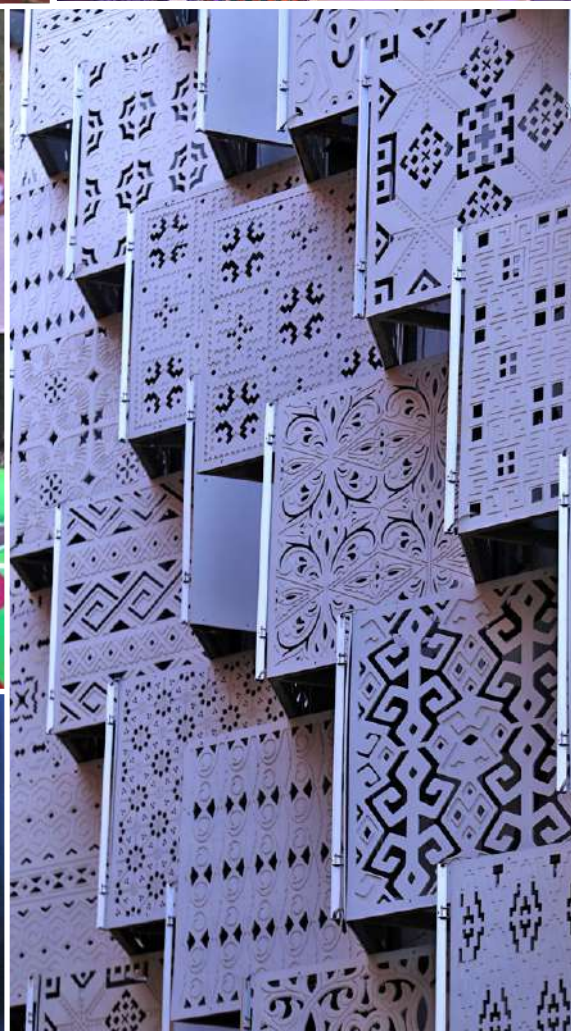
FACTFILE

■ Indonesia has always been close to the United Arab Emirates for decades, and the relation between the two nations is getting stronger under the President Joko Widodo's leadership, and administration. This can be proven, by the UAE's decision, to present President Jokowi's name as a street name in Abu Dhabi last year.



Indonesian legacy at the pavilion





The nation's digital transformation

Launched in 2017, Indonesia's digital transformation program has succeeded in having a positive impact on the country's economy. This success cannot be separated from the government's programme in equalising internet access throughout Indonesia as well as coaching small companies and startups, and will be exhibited at the Expo 2020 Dubai event at the Indonesia pavilion.



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To continue to encourage the acceleration of digital transformation, we have prepared a Digital Indonesia Roadmap which has four main focuses, namely accelerating infrastructure to expand public access to the internet, encouraging technology adoption, increasing digital talent and finalising supporting regulations aimed at preparing Indonesia's digital community," said **Johnny G. Plate**, Minister of Communication and Informatics, The Republic of Indonesia.

The proportion of Indonesian adults with access to the internet has increased from 13 per cent in 2011 to 51 per cent in 2019. Indonesians who are connected to the internet are among the most engaged populations in the world spending as many as six hours a day online. Digitally engaged Indonesians are now experiencing how technologies reshape their



The proportion of Indonesian adults with access to the internet has increased from 13 percent in 2011 to 51 percent in 2019. Indonesians who are connected to the internet are among the most engaged populations in the world spending as many as six hours a day online

lives and commercial activities contributing to better consumer experience.

The digital transformation programme began with the construction of the Palapa Ring, which is the

Palapa Ring which records the first collaboration between the government and business (G2B), involving the Indonesian telecommunications sector which was completed in 2019. The Palapa Ring aims

to connect Indonesia, closing social and economic gaps. The Palapa Ring stretches for 36,000 km and has succeeded in providing internet access to 34 provinces, 384 districts with a total of



Johnny G. Plate, Minister of Communication and Informatics, The Republic of Indonesia

4,111 locations in underserved commercial and non-commercial areas throughout Indonesia.

Supporting the Palapa Ring programme, the Ministry of Communication and Informatics (Kominfo) through the Telecommunications and Information Accessibility Agency (BAKTI) has also run various programmes for equalising internet access and accelerating digital transformation, one of which is the construction of 4G Base Transceiver Stations (BTS) to 7,904 villages, which is targeted for completion in 2022 and also the use of the Government Multi-function Satellite (SATRIA) which can accommodate the needs of fast internet services in approximately 150,000 locations. In addition to preparing telecommunications infrastructure, Kominfo also continues

to prepare the Indonesian people to be able to meet the needs of digital talent human resources. This is reflected in the successful implementation of the National Digital Literacy (LDN) programme, Digital Talent Scholarship (DTS), and the Digital Leadership Academy (DLA) targeting various levels of society.

Apart from that, digital transformation in Indonesia drives the rising of digital startups across the archipelago. Leading 1,000 digital startups movement, the Ministry of Communication and Informatics (Kominfo) is actively providing one-stop solutions to the growth of start-ups in Indonesia. Indonesia now has around 2,219 startups including four unicorns, one decacorn, and projected to increase by eightfold from US\$ 44.4 billion in 2020 to US\$ 319 billion in 2030.

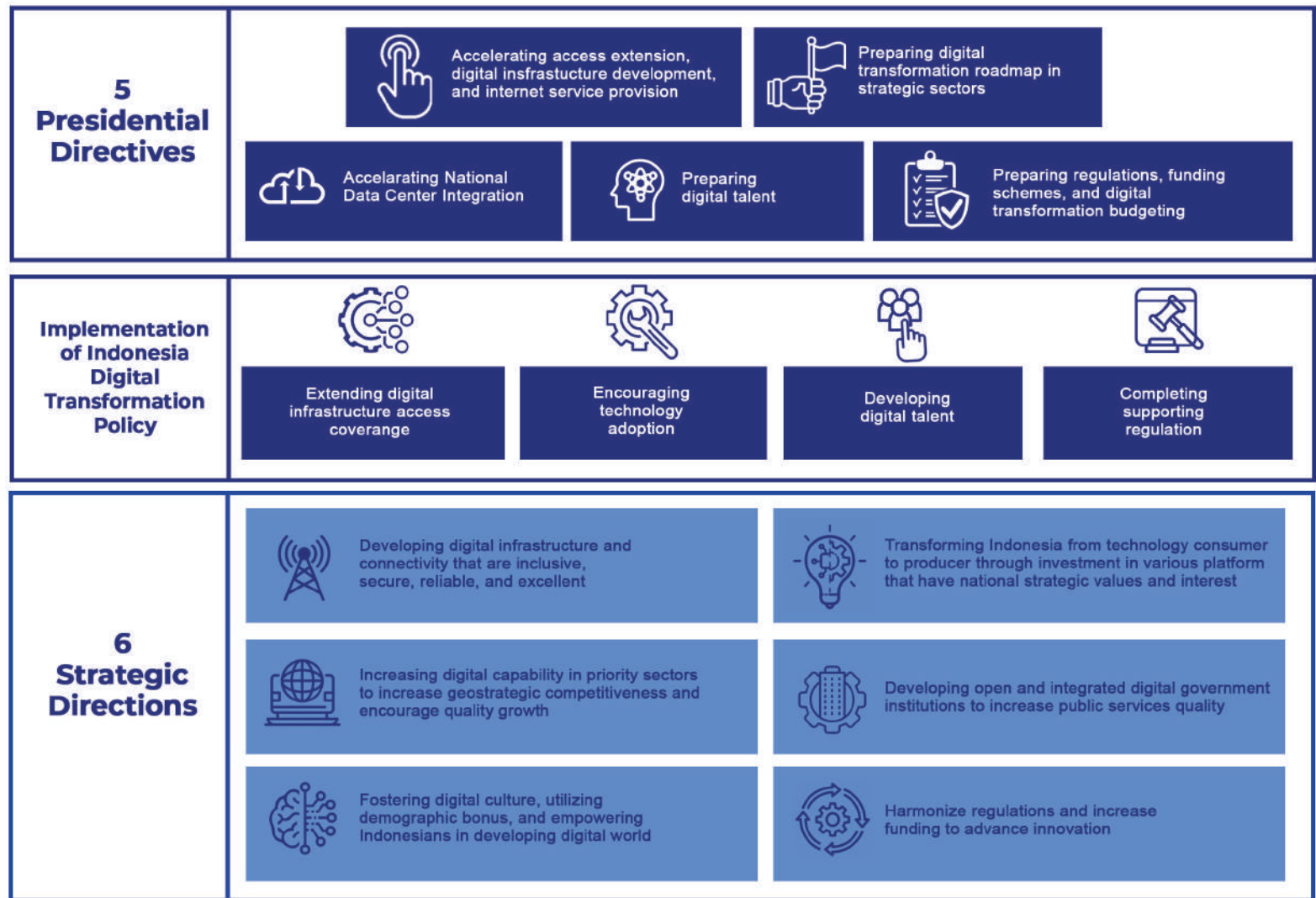


Farmers can now monitor their crops by using an innovative application downloadable on any type of mobile phones available, supported by a technology-based smart farming method operating at the Hydroponic Monument in Tugu Village, Sliyeg District, Indramayu, West Java.

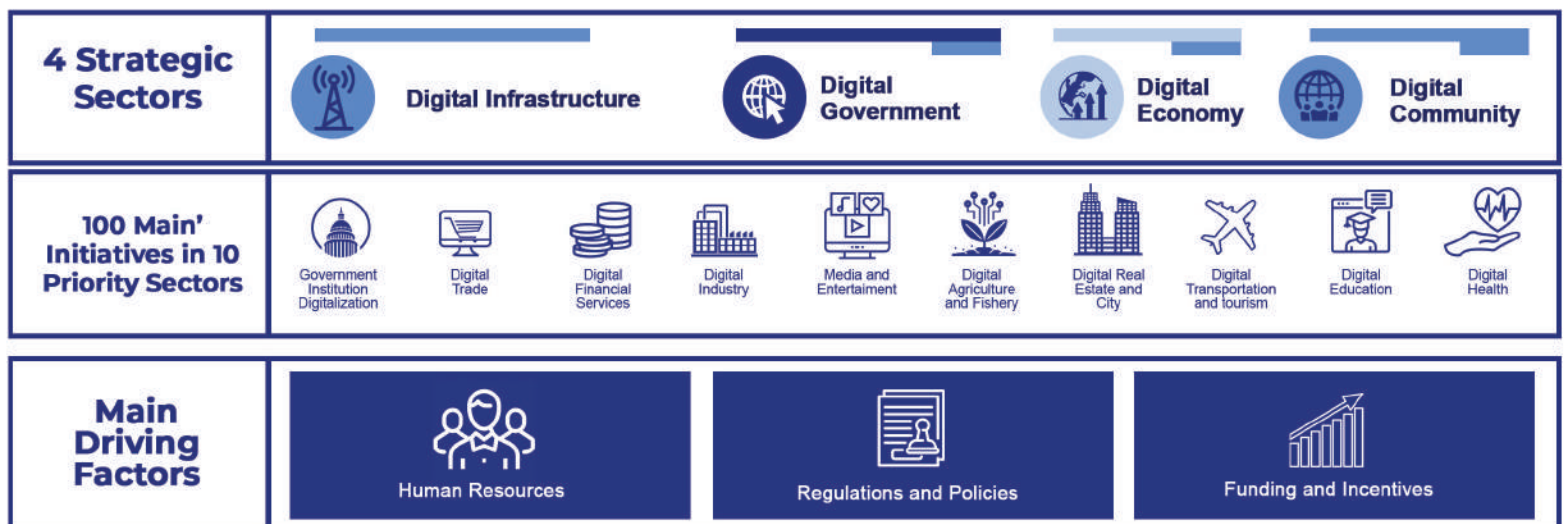
Photo Credit: ANTARA PHOTO/Dedhez Anggara/rwa

The Direction of Nation Digital Transformation Policy

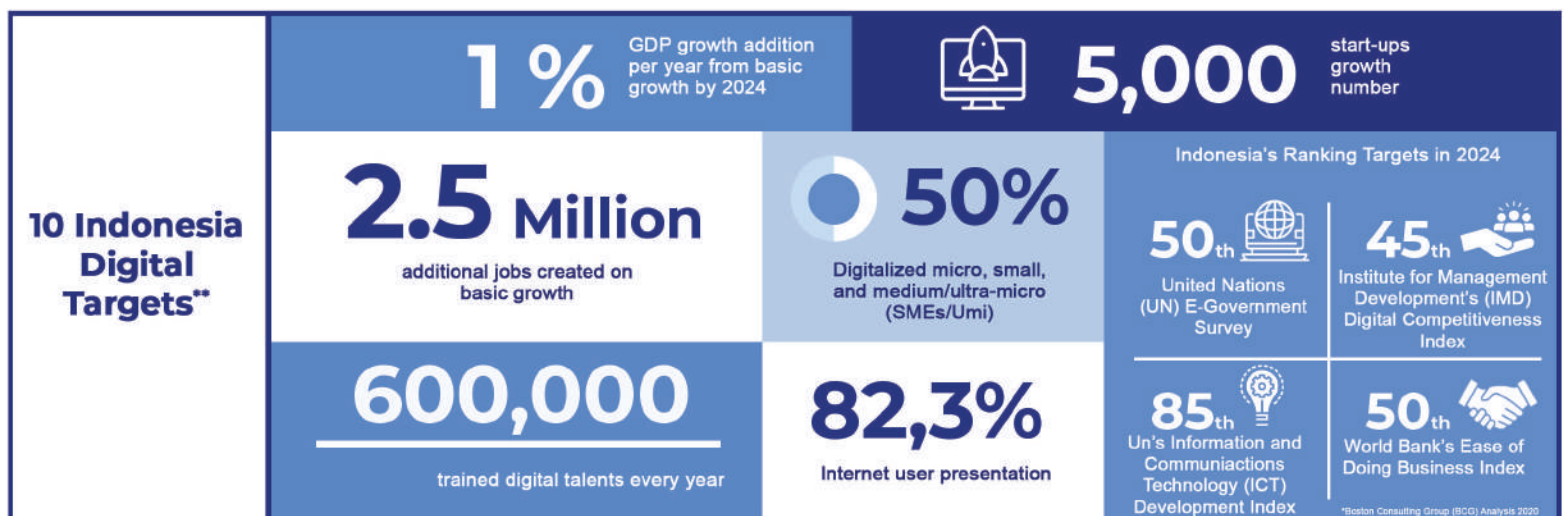
A. POLICY DIRECTION



B. IMPLEMENTATION



C. TARGETS



Innovation & investment opportunities

With 26 weekly themes, the Indonesia pavilion presents the nation's best innovation. Approaching the second month of Expo 2020 Dubai, the Indonesia pavilion has showcased and enhanced its participation with various innovations and investment opportunities to further introduce the country's effort to create a sustainable future.

 TT Bureau

With more than 150,000 visitors coming to the pavilion to date, Indonesia continues to maximise its participation at Expo 2020 Dubai to further introduce the country's effort to create a sustainable future. Below is two of many innovations that have been showcased at the pavilion:

Radiopharmaceutical technology

Indonesia, through a national nuclear research institute previously named BATAN in collaboration with a state-owned pharmaceuticals company, develops various radiopharmaceuticals based on domestic needs. The market of radi-

to serve Indonesia's population of 270 million. Only 15 hospitals in Indonesia have nuclear medicine departments, and the number will highly increase in some years. Currently, there are six radiopharmaceuticals approved by the Indonesia of Drug and Food Control:

Myocardial perfusion imaging (MIBI) is used for evaluates blood flow to the heart at rest and under stress. DTPA (diethylene-triamine-pentaacetate) to evaluate renal imaging and is mainly used to measure the filtration rate. Diphosphonate (MDP) to detect cancer that has spread (metastasized) to the bone.

Samarium-153-EDTMP is needed as palliative when



and is causing severe pain. 5. Metaiodobenzylguanidine-I-131 (MIBG-I 131) for the diagnosis and treatment of neuroblastoma cancer. 6. TB-scan, this radiopharmaceuticals is based on the ethambutol, which used for diagnose tuberculosis especially extrapulmonary tuberculosis.

National Oceanic Research Fleet in Accelerating Blue Economy

As a maritime nation, the sustainable management of marine resources is a critical issue for Indonesia. The maritime environment represents 75 per

cent of the Indonesian archipelago and is of social, economic, and environmental importance for the country. From an eco-

and climate events in the western hemisphere. Despite this, current climate and weather prediction models suffer from lim-

onesian researchers' capacities in oceanography. The facilities will be open to public and private sectors to serve national, re-



The Indonesian oceanographic research fleet currently consists of six active vessels and are operated from three ports: Ambon, Muara Baru and Cirebon

opharmaceuticals in Indonesia rose along with the increase in hospitals with nuclear medicine facilities

the MDP detection result is positive. A positive MDP patient means that the cancer has spread to the bone

onomic standpoint, it is rich in natural biological and non-biological resources, such as hydrocarbons and minerals. From an environmental point of view, the country has the world's second highest level of biodiversity as well as the highest diversity of marine life. Its defining feature is the Indonesian Throughflow (ITF), an ocean current generating high water exchanges between the Pacific and Indian oceans, impacting climate variations. These variations, particularly changes in sea surface temperatures, can impact regional fisheries and marine biology, and weather

ited prediction skills in the region. The collection of concrete ocean-atmosphere observations through oceanographic research is crucial to turning this around.

The Indonesian oceanographic research fleet currently consists of six active vessels and are operated from three ports: Ambon (Moluccas), Muara Baru (Jakarta Fishing Port), and Cirebon (West Java). This project is articulated around three main objectives: the construction of a new multi-purpose oceanographic research vessel, the retrofit of existing research vessels, and the strengthening of In-

gional, and global partners. This project is facilitated by Agence Francais de Development (AFD).

FACTFILE

■ BATAN in collaboration with a state-owned pharmaceuticals company, develops various radiopharmaceuticals based on domestic needs. The radiopharmaceuticals market in Indonesia rose along with the increase in hospitals with nuclear medicine facilities to serve Indonesia's population of 270 million. Only 15 hospitals in Indonesia have nuclear medicine departments.



Batik: A message to the world

As Indonesia's cultural heritage that has been recognised in all parts of the world, Batik patterns have an incredible ability to imply a message and are often referred to as a place to tell stories through art as outlined in every symbol, colour, and stroke of canting. It was a weekly event held in the pavilion in the third week of October. More exciting events will take place at the pavilion during the Expo.

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At the Expo 2020 Dubai, Indonesia used this momentum to tell stories of Indonesia's abundance marine life and continuous effort to preserve it. As the largest archipelago in the world with 70 per cent of Indonesia's territory is ocean, Indonesia has an extraordinary marine biodiversity with more than 8,500 species of fish, 555 species of seaweed, and 950 species of coral reef biota.

"For thousands of years, Batik has been used as a medium to tell stories and share wisdom through art. Batik was once used as a symbol and a form of gratitude to the nature, animals, abundant resources. Through Marine Biota Batik, we are telling how grateful the Indone-



For thousands of years, Batik has been used as a medium to tell stories and share wisdom through art



Batik was a one-week-only event which will not be reprised in the pavilion

sian people are for the gift of mother nature and underwater natural resources that we have. When viewed, the blue color of this batik pattern depicts the ocean, while the symbols of fish, coral reefs, and seaweed represent the richness of Indonesia's marine life." said **Siti Zunaiyah Budiarty**, Batik Artist.

"Our presence at Expo 2020 Dubai is an extraordinary momentum, and through the marine biota batik demonstration, we aim to drive awareness on the importance of protecting the ocean, while inviting the world to build a sustainable life for the future of upcoming generations to come," said

Sulthan Muhammad Yusa, Plt. Head of Division of Society and Civil Society, Palm Oil Plantation Fund Management Agency (BPDPKS).

The marine biota batik exhibited to visitors at Expo 2020 Dubai was made using the innovation of bio wax paraffin, which is used as a substitute for crude oil-based paraffin wax to paint exceptional batik pattern, this innovation uses more sustainable resources while the waste produced can be easily decomposed back into nature.

Batik painting demonstration at the Expo 2020 Dubai also attracted many visitors, especially children. Visitors can draw their own pattern and learn to draw batik at the Indonesia pavilion. 🇮🇩

Opportunities for business

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Meanwhile, in the tourism sector, to secure the trust of foreign tourists to come and visit Indonesia, the government has prepared a Clean, Healthy, Safe, and Environmentally Sustainable (CHSE) certification, to accelerate herd immunity through COVID-19 vaccination and an assessment through mapping priority zones to create a safe environment for people to visit. "This event is one of Indonesia's strategies to recover after being affect-

ed for more than a year by the pandemic. Indonesia's participation in the Expo is also expected to have a major impact on peoples' welfare by providing more job opportunities, open up a room full of opportunities for SMEs businesses to grow, and reviving the local's economy," added Lutfi.

The Indonesia pavilion will showcase 26 weekly themes, with more than 75 business forums, and display more than 300



SMEs products ready to export. The appearance of visitors at the pavilion and activities presented

during the Expo will count for both its physical and online audience. The majestic architecture

of the pavilion is the fruit of cross-governmental synergy and cooperation with the support of

partners who have contributed to the ideals of the nation, and reflected Indonesia's infrastructure and the industry of today.

The companies included are PT Astra International Tbk (Astra), Indonesia Palm Oil Fund Management Agency (IPOFMA), PT Aplikasi Karya Anak Bangsa (GoTo), PT Telekomunikasi Selular (Telkomsel), PT Wijaya Karya (Persero) Tbk (WIKA), Asia Pacific Resources International Limited (APRIL GROUP), PT Gajah Tunggal Tbk, PT Indofood Sukses Makmur Tbk (Indofood). 🇮🇩

Events at the Indonesia pavilion

The Expo Indonesia pavilion had a fantastic line-up of events from the very first day it was open. The following are the numerous weekly themes, including the Business Forum and cultural arts performances that have been and will be conducted.

➡ October 1-7, 2021:
Biodiversity and Digitising MSMEs

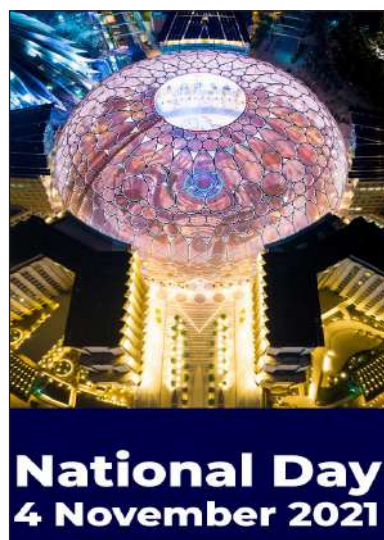
➡ October 8-14, 2021:
Forestry Trade and Investment Potential

➡ October 15-21, 2021:
Aerospace & Sustainable Palm Oil Solutions

➡ October 22-28, 2021:
Making Indonesia 4.0 Industrial Park, Halal Industry

➡ October 29-November 4, 2021:
New Potential Tourist Destinations, Art & Culture Performances and the Coffee Industry

➡ November 5-11, 2021:
Yogyakarta Special Economic Zone and Performing Arts & Culture



➡ November 12-18, 2021:
New Infrastructure Development Centre in Eastern Indonesia

➡ November 19-25, 2021:
Blue Economy: No Waste, More Benefits

➡ December 3-9, 2021:
Indonesia Sustainable Development Goals (SDGs)

➡ December 10-16, 2021:
Independent Education Programme

➡ December 17-23, 2021:
Green Financing and Quality Development of Human Resources

➡ December 24, 2021-January 6, 2022:
Digital Transformation

➡ January 7-13, 2022:
Transport and Mobility Innovation

➡ January 14-20, 2022:
Trade and Investment Opportunities with SOEs

➡ January 21-27, 2022:
The Important Role of Transportation in Economic Growth

➡ January 28-February 3, 2022:
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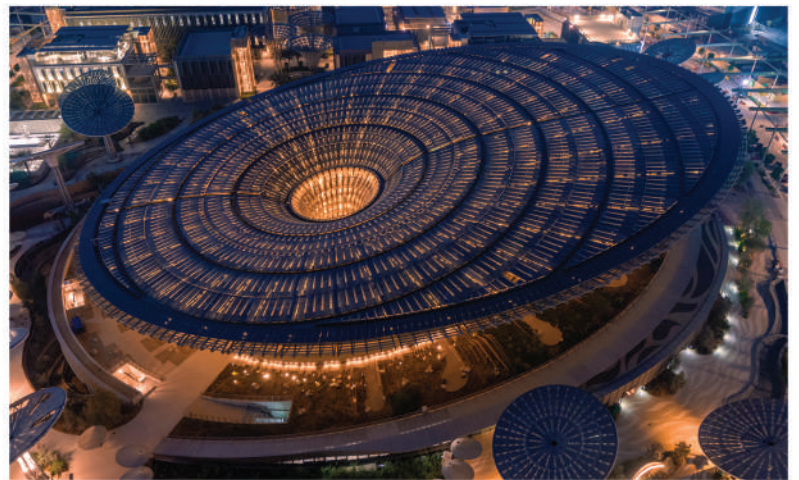
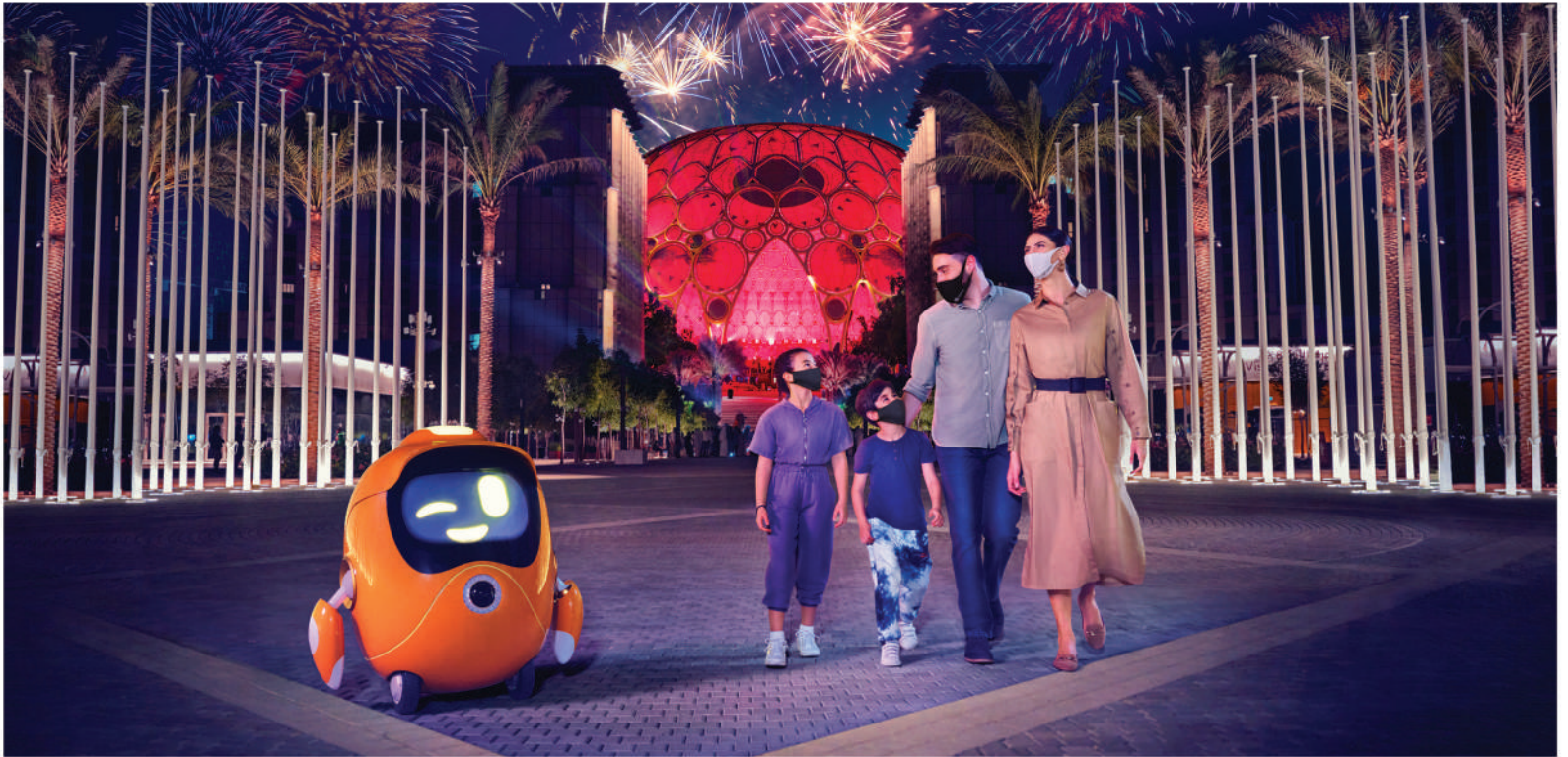
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