

Expo Talk

A DDP Publication

A Supplement of



Futuristic façade at UAE Pavilion

The United Arab Emirates University (UAEU) reveals the pavilion façade design built on the theme of the 'University of the Future' (UoF), a new model of education which is focussed on preparing the next generation in solving employability challenges with the Pathfinders Program and the IoF among its central initiatives.

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The façade, exterior face of the building, shows a visually distinctive image on the upper panel showcasing three adventurous pathfinders walking in the Arab desert towards the unexplored opportunities, creativity and intellectual education, in a deeper sense, to 'Discover, Become, and Co-create', and pointing towards the stars. Together with the United Arab Emirates University (UAEU) Expo



team, TODO designed the main artwork that expresses the symbolic narratives of Pathfinders Pro-

gramme of re-imagining the possibilities around humanity's yet most daring adventure of building

and sustaining a human colony on Mars. The red planet, here, metaphorically indicates a new be-

ginning for humanity and a source of new ideas for addressing some of Earth's most complex challenges. The Arab desert echoes the UAE's valued local landscape. Eventually, the Pathfinders are inclined to address the unemployment challenge in the Arab World and beyond, the UoF's primary mission of fostering job creators rather than job seekers.

Dr. Nihel Chabrak, Executive Director, UAEU Pavilion at Expo 2020 said, "The Façade is a reflection of the UAEU philosophy and drive, being rooted in the country natural and cultural heritage while aspiring for a better future for humankind. The UAE's plan to colonise Mars by 2117 is the best vision to instill in youth passion for science, technology, and knowledge. Our pathfinders have already started thinking about the core elements of the 'city of

Contd. on page 5 ▶

Sharjah drives sustainability

With a presence at the Business Connect Centre on the Expo grounds, Invest in Sharjah will be hosting key discussions and specialised activities to promote the wide array of lucrative business and investment opportunities in Sharjah's rapidly diversifying economy.

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The entity will be hosting a discussion series on a variety of current and key topics, bringing pub-

lic and private entities in the UAE and beyond together for exchanging ideas, and use the Invest in Sharjah platform for networking and match-making activities.



Earlier this year, **Mohamed Juma Al Musharrkh**, CEO, Invest in Sharjah, had confirmed that the

investment agency is working to create ecosystems for specific sectors. "Over the past 50 years since the UAE's formation, Sharjah has played a leading role in

amplifying our nation's global reputation as a leading destination for business, investment and innovation. The emirate's resilient economy

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Mohamed Juma Al Musharrkh
CEO
Invest in Sharjah



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Around the world in 182 days

For many, the pandemic has put a pause on travel plans, but at Expo 2020 Dubai, residents and international visitors alike will be able to 'travel' around the world, with a fun, customisable passport that keeps a record of their journey as they explore 200-plus participating pavilions.

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Visitors are encouraged to visit as many pavilions as possible over the 182-day event, and the vibrant yellow passport allows them to remember

Linking the past with the present, the passport celebrates the UAE's Golden Jubilee year with a special page stamped in gold foil, featuring a photograph of the nation's Founding Father – His Highness Sheikh Zayed bin Sultan

Priced at AED 20, the Expo 2020 Dubai passport is available for purchase from all official Expo 2020 Dubai stores located across the Expo site

those special moments after they leave the mega-event. Mimicking a real passport, no two are alike, with enhanced security features, such as a unique number, a space for a passport-sized photo, personal details, and hidden watermarked images on each page.


Al Nahyan – taken in 1971 when the UAE celebrated the birth of the nation. The 50-page booklet also contains designs and pictures of the three thematic pavilions (Mission Possible – The Opportunity Pavilion, Alif – The Mobility Pavilion and Terra – The Sustainability Pa-



vilion), as well as Al Wasl Plaza – the crown jewel of the Expo site – plus other Dubai landmarks,

such as the city's iconic skyline. Priced at AED 20, the Expo 2020 Dubai passport is available for

purchase from all official Expo 2020 Dubai stores located across the Expo site, the Expo 2020 Dubai

store located in Dubai Airports' Terminal 3 and expo2020dubai.com/onlinestore. 

Expo 2020: A new beginning

Opening its doors with great hope for the future, Expo 2020 promises to be one of the most incredible events of all times. Bringing in more than 190 countries, with each country having its own pavilion, this is the biggest event not just in the region but in the world. We would like to share some comments from our partners.

 Shehara Rizly



Larry Ng
Commissioner General
Singapore Pavilion

“ The Singapore Pavilion's theme of 'Nature. Nurture. Future' is a reflection of our sustainability journey and paints a picture of the world we want to live in. Within this incredibly lush, green, multi-layered structure, visitors can discover Singapore's urban innovations through our immersive exhibits, and explore Singapore's rich social and cultural offerings through local delicacies

and specially designed merchandise, in addition to a variety of programmes, such as workshops, talks and movie screenings. By showcasing the Singapore Pavilion at Expo 2020 Dubai, we hope to connect with international partners and open their minds to the idea that it is possible to build sustainable, resilient and liveable cities anywhere in the world, thereby creating greater impetus to collaborate and make that vision a reality. ”



Karolina Paliszewska
Acting General Manager
Habtoor Grand Resort,
Autograph Collection

“ The onset of Expo 2020 is certainly an event that the entire world is anticipating. Dubai, being centrally located with strong connectivity and ease of doing business, is an ideal place for companies to connect and expand. Expo 2020 will not only bring different countries under one roof, but also the expertise from each nation can be shared through healthy collaborations. JBR is one of the closest and the most vibrant areas of Dubai to the Expo 2020 site, hence we expect to have a great footfall from the visitors and tourists. This will not only benefit the hotels in the area, but also the retail shops and standalone restaurants. Habtoor Grand Resort, Autograph Collection, is a sprawling beach property with views of the Arabian Ocean and the Dubai Skyline. Its ease of connectivity to all modes of transport serves as an ideal spot for staycations. ”



Binu Varghese
Hotel Manager
Ramada Hotel & Suites by
Wyndham Dubai JBR

“ Dubai is all geared up to welcome the world on October 1 for the opening of Expo 2020. This highly-anticipated mega event is a testament to how Dubai has successfully bounced back after the unprecedented events of the last year. As one of the first cities to re-open for inbound travelers in July 2020, the city has witnessed a steady increase in occupancy and revenue. The six-month exhibition will bring in millions of visitors from more than 191 countries, which will significantly benefit and give a boost to the hospitality industry. Located within a 20-minute drive from the venue, Ramada Hotel & Suites by Wyndham Dubai JBR is expected to host corporate guests and leisure visitors who will be present at the exhibition. ”



AIN DUBAI

World's largest and tallest observation wheel

Dubai Holding, a diversified global investment company with operations in 13 countries confirmed Ain Dubai as the Emirate's newest landmark, and world's largest and tallest observation wheel gears up for a highly anticipated public opening in the fourth quarter this year.

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Set to become the 'must-visit' venue for views, sunsets, entertainment and celebrations, Ain Dubai re-imagines the traditional observation wheel experience, translating it into a world-class entertainment hot spot that delivers bespoke experiences suited to all types of celebratory occasions for people of all ages to enjoy.

Mohamed Sharaf, Chief Operating Officer, Dubai Holding Entertainment, said, "The highly anticipated Ain Dubai is ready to open to the world in the next

few months as the newest skyline-defining landmark and the latest offering by Dubai Holding to elevate the Emirate's rich and vibrant leisure and entertainment landscape. Ain Dubai holds ever so true to fortifying Dubai's leading position as a key international tourism destination and serves as testament to the grand vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE, and Ruler of Dubai."

"We are extremely proud of Ain Dubai as we endeavour tirelessly to ensure innovative concepts are brought to life in Dubai, building on

our track record of launching, some of the Emirate's most popular entertainment attractions and destinations, while expanding

line with breathtaking land and sea views, Ain Dubai, at over 250 metre tall, eclipses anything that has come before it, herald-

cabins offer unrivalled and unforgettable 360-degree views of Dubai in premium comfort.

entertainment offerings, including ARN, Coca-Cola Arena, Global Village, and other leading theme parks and waterparks.

The jewel of the Bluewater's experience, Ain Dubai offers a majestic new perspective from the eye in the sky across Dubai's mesmerising skyline

Dubai Holding's diverse entertainment and leisure portfolio as the region's largest and most prolific." Sharaf added.

Set against the backdrop of Dubai's dazzling sky-

ing a new era in the world of entertainment. The 48 double-glazed uber-luxurious cabins will boast the capacity to collectively carry up to 1,750 passengers at a time. The custom built, fully air-conditioned

Ain Dubai is the latest addition to the extensive Dubai Holding entertainment portfolio. As one of the largest diversified investment conglomerates in the region, Dubai Holding continues to play an instrumental role in the sustainable growth of the Emirate across various sectors in line with the UAE government's diversification strategy. Dubai Holding has the credential and a solid record of success, having launched some of Dubai's leading

The magnificent Ain Dubai sits at the heart of the unique, must-visit lifestyle destination, Bluewater's, where the charm and exclusivity of island living meets the exuberance of a sophisticated urban lifestyle. Bluewater's boasts hospitality, lifestyle, residential, and leisure and entertainment opportunities. The jewel of the Bluewater's experience, Ain Dubai offers a majestic new perspective from the eye in the sky across Dubai's mesmerising skyline. Open both day and night, visitors can experience two very different sides of Dubai – gazing at sunset's golden rays glittering across the skyscrapers or watching Dubai's spectacular neon lights switch on as darkness falls.



AIN DUBAI MORE THAN JUST A VIEW

- AIN DUBAI IS ALMOST TWICE THE HEIGHT OF THE LONDON EYE
- 135m London Eye vs 250m Ain Dubai
- 15x FEWER PASSENGERS PER CABIN
- EACH LEG STANDS AT 126 METRES LONG (LONGER THAN 18 LONDON BUSES)
- 38 LACK OF ROOM SAFETY FEATURES
- EACH CABIN IS LARGER THAN 2 DOUBLE DECKER BUSES SIDE BY SIDE
- 11,200 TONNES OF STEEL, 15% MORE THAN WAS USED TO CONSTRUCT THE EIFFEL TOWER
- 48 LUXURIOUS CABINS
- HUB & SPINDLE WEIGHING THE SAME AS 4 x A380'S
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- OVER 18 UNIQUE CABIN EXPERIENCES
- CAN CARRY UP TO 1,750 GUESTS AT A TIME

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DUBAI HOLDING BLUE WATERS

FACTFILE

■ Ain Dubai is the world's largest and tallest observation wheel, standing at over 250 metre. The monument offers unrivalled and celebratory experiences as well as 360-degree views of Dubai – all at heart of Bluewaters.

Upcoming attractions in Hatta

Hatta has become a model for small cities in the region and one of the most important tourist attractions in a short span of time. From 2016, when the first development started in Hatta, tourists have doubled from 60,000 to one million in 2020.

 Shehara Rizly

His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister, United Arab Emirates and Ruler of Dubai, approved six new tourism projects in Hatta as part of the Hatta development plan a few weeks ago. The projects announced by HH Sheikh Mohammed bin Rashid Al

Maktoum include:

- The establishment of 504 km-long chairlifts
- Dubai mountain peak at an altitude of 1,300 metres
- Hatta sustainable waterfalls
- A world-class hotel
- Hiking trails to the highest peak in Dubai (Jebel Umm Al Nisour, at 1,300 metres)
- Hatta residents to be allowed to build 200 holiday homes to support domestic tourism in the district



His Highness Sheikh Mohammed bin Rashid Al Maktoum stated, "Hatta is a model for small cities in the region. The new projects by the Dubai Electricity and Water Authority will provide 500 jobs for young people of Hatta.

The new holiday homes will provide an annual income of more than Dh100 million for the people of the region. A decent life for our citizens will remain our goal in all our projects. The development and tourism projects in Hatta will

have a significant impact on promoting national tourism and providing a distinctive tourism and cultural experience for visitors and the community." The 'Dubai Mountain Peak' and 'Hatta Sustainable Waterfalls' project, which

will be implemented by Dubai Electricity and Water Authority, aim to support development plans in Hatta and enhance its position as one of the most prominent tourist attractions in the emirate of Dubai and in UAE. 🇦🇪

The tourism projects in Hatta will have a significant impact on promoting national tourism, and providing a distinctive cultural experience for visitors

Future of the United Arab Emirates

► Contd. from page 1

wisdom' that will pave the way for a multidimensional effort by the youth to innovate and bring to life this human colony on Mars while re-imagining life on earth."

The lower panel of the façade adds to the overall design by displaying several portrait photographs of UAE University students imprinted across the building.

Dr. Sahera Bleibleh, Director, UAEU Pavilion at Expo 2020 Dubai 2020 said, "We are delighted to unveil the façade wrap that is inspired by a combination of UAE nature, culture and UAEU pavilion journey to symbolically resonate the adventurous spirit of pathfinders. The design of the façade

wrap captures the quest of pathfinder journey in their futuristic desert towards the aspiration of the glowing sky while seeking a higher goal for themselves and better life opportunities for all."

The Pavilion Mascot inspired by the theme, University of the Future (UoF), a new model of education centered to prepare the next generation by producing job creators to solve unemployment challenges. A water-like iridescent, Moy is a warm and empathetic who will accompany visitors on their journey inside the pavilion. Moy is named after the Emirati word for water as it draws its



purpose from the worth of water in life, to be resourceful, selfless, dynamic and dependable.

Prof. Ghaleb Alhadrami Albreiki, Acting Vice-Chancellor, emphasised, "The character of Moy is our way to represent the forthcoming vision of UAEU and to introduce the future that the

university is working towards to the world. It also reflects the direction of the university to be the university-of-choice for undergraduate and graduate studies, research, training, and lifelong learning. Moy's character will present the changes that the university is

working on to develop its innovative educational system, and will summarise it for the visitors of the UAEU pavilion through its journey of progress and sustainable development, with a focus on research, studies, and the developing of its academic programmes that are compatible with the future

labour market. It will also present the establishment of a strong workforce in fields of science, technology, engineering and mathematics."

Dr. Abdulla Al Khatib, Member of the UAEU Expo 2020 team added, "The word 'MOY', which actually means 'wave' in Emirati dialect and

having short, funny and strange names. Moy also represents both, wave and water, as they are both shapeless, resilient, strong, flexible, and unbreakable. This fits the meaning of the UoF and what we aim for perfectly".

Moy is an epitome of the UoF's vocation to guide and enable pathfinders

The design captures the quest of pathfinder journey in their futuristic desert towards the aspiration of the glowing sky

in some other dialects 'water' mainly the Saudi-closed region. This is the prime reason of why I suggested the name. It blends well with the current trend of brands

to expand, extend, enhance, and sustain life. UAEU Pavilion's mascot, Moy, will be welcoming all the visitors to the enticing experience of the pavilion. 🇦🇪

Emaar launches hospitality lounge

Introducing 2020 Club by Emaar, a unique hospitality lounge dedicated to business and lifestyle needs, Emaar Hospitality Group is inviting guests for an elevated Expo experience. Here, visitors can discover new cuisines and traditions during themed celebrations, witness the lighting up of Al Wasl dome, and watch the enthralling entertainment programmes.

TT Bureau

Located at Al Wasl Plaza, adjacent to the UAE Pavilion, 2020 Club by Emaar comprises the Hospitality Lounge, events venue and spectacular Rooftop. Here, visitors can discover new

the enthralling entertainment programme during the UAE's Golden Jubilee, New Year's Eve, and many other festivities.

2020 Club by Emaar is managed by Emaar Hospitality Group, Expo's Official Hotel, Hospitality and

These include full-day access to Expo 2020 through fast-track lanes, multiple smart queue pre-bookings for participant pavilions, a three-hour dining experience at the Hospitality Lounge with unlimited food and soft beverages, complimentary access to the observatory tower at Expo, and free parking.

Emaar Hospitality Group is all set to welcome visitors to the city with an impressive offer. Guests staying at Address Hotels & Resorts



The Emaar Hospitality Group is ready to welcome tourists to the city with an exceptional offer of complimentary Expo 2020 tickets for the duration of their stay at select properties

cuisines and traditions during themed celebrations, witness the lighting up of Al Wasl dome, and watch

Catering partner, and will be accessible to visitors only through its exclusive Hospitality Lounge Passes.

and Vida Hotels and Resorts between October 1, 2021 to March 31, 2022

will receive complimentary tickets to Expo 2020 during their stay. The

stay must be booked during the month of September 2021. 🇦🇪

Panama to attract travellers from ME

At such an important time for the reactivation of post-pandemic tourism, Panama is reinforcing its image as a destination for leisure and business travel. Part of this task is carried out together with the main actors in the commercialisation chain, such as tourism service providers, tour operators, wholesalers and travel agencies.

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With this objective in mind, PROMTUR Panama will hold a virtual fair called Explore Panama, in order to generate a commercial space where buyers and sellers can interact. The event will be held on October 20 and 21, 2021, and will have 20 virtual stands for local exhibitors, including the Tourism Promotion Fund (Promtur Panama), and is expected to attract around 350 travel agencies and wholesale operators from markets, which, through a commercial agenda, will be able to interact with key

PROMTUR PANAMA

suppliers of the Panamanian tourism industry.

Panama will present the tourism activities that will lead this year and in the future, under the Master Plan for Sustainable Tourism 2020-2025 (PMTS). The plan revives the 'Tourism - Conservation - Research (TCI)' strategy by highlighting the country's extraordinary natural, cultural and historical wealth with a strong focus on destination sustainability through research and conservation actions. The updat-

ed strategy focusses on three fundamental pillars: Cultural Heritage (multi-faceted culture), Green Heritage (extraordinary biodiversity) and Blue Heritage (ocean wonders).

The event will allow real interaction between exhibitors and buyers in a 360-degree environment with customisable virtual landscape, virtual private meeting rooms, chat, browser-based chats, presentations and live keynotes.

Explore Panama will be held within the framework of Expo 2020 Dubai, where Panama will also have a physical pavilion.

Edgar Lacker, CEO, AVI-AREPS, virtual fair organising company for PROMTUR Panama, "We are happy to support Panama in the development of this

Ivan Eskildsen, Panama's Minister of Tourism, said that Panama's presence in important international fairs where the MICE and vacation segments are combined, of-

Fernando Fondevila, CEO and General Director, PROMTUR Panama, "Panama continues to stand out as a leading destination in Latin America for vacation and meeting tourism, and we are proud to join an international audience during Expo 2020 Dubai to present the country's many tourism attractions. With the reopening of meetings and conventions at 25 per cent capacity, the early opening of the new convention center and the activation of our Sustainable Tourism Master Plan, we have much to share and are ready to welcome tourism." 🇵🇦

Panama will present tourism activities that will lead this year under the Master Plan for Sustainable Tourism 2020-2025

project, at such a decisive moment. We are proud to have local teams in the priority markets for Panama as a tourist destination for the MICE and vacation segments, to support all the tasks".

fers a range of opportunities for the country to showcase the extraordinary richness and diversity of its nature, culture and history, as well as the modern infrastructure in Panama City, ideal for holding major events.



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RTA deploys free Expo Rider buses

Dubai's Roads and Transport Authority (RTA) announces the deployment of 126 public buses 'Expo Rider' to serve Expo 2020 Dubai visitors for free, from nine locations across Dubai. Additionally, two routes will be launched to lift Expo visitors from hotels directly to the site of Expo.

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RTA will deploy buses to transport visitors from the parking area to the gates, in addition to another bus service to lift riders between Expo Gates. From Saturday to Wednesday, buses will conduct 1,956 direct daily trips, increasing to 2,203 direct departures on Thursday and Friday. The service frequency varies from 3 to 60 minutes.

His Excellency Mattar Mohammed Al Tayer, Director-General, Chairman of the Board of Executive Directors of the Roads and Transport Authority, confirmed RTA's readiness to provide a unique, smooth and express transit service for Expo 2020 visitors from various locations in Dubai and across the UAE through the deployment

Movement from Dubai to Expo

His Excellency Al Tayer explained that the RTA had allocated 57 buses to commute Expo 2020 visitors from various locations in Dubai through operating 455 to 476 trips per day. RTA identified nine stations to serve passengers heading to and from Expo. The first station is Palm Jumeirah, where six



and 82 trips per day in both directions on Thursday and Friday. The service frequency will be 15 minutes.

The eighth station is the Dubai Mall where five buses are allocated to run 55 trips per day in both directions from Saturday to Wednesday, and 59 trips per day in both directions on Thursday and Friday. The service frequency will be 30 minutes.

The ninth station is the Dubai International Airport, where eight buses are allocated to run 52 trips per day in both directions, seven days a week. The service frequency will be 20 minutes.

Movement within the Expo

His Excellency Al Tayer explained that RTA would also provide two additional services to Expo 2020 visitors. The first service is Expo Parking Shuttle to transport visitors from the car parks to the three Expo Gates (Opportunity, Mobility and Sustainability). RTA

has allocated 57 buses for this service to run 1,191 trips per day from Saturday to Wednesday, and 1,377 trips on Thursday and Friday. The service frequency will range from 3 to 7 minutes.

The second service is Expo People Mover to transport visitors between Expo Gates. RTA has allocated 15 buses for this service to run 310 daily trips from Saturday to Wednesday, and 350 trips on Thursday and Friday. Twelve additional reserve busses have been allocated.

RTA had previously announced its plan to transport visitors to Expo 2020 from different emirates. The plan identifies nine locations in Abu Dhabi, Al Ain, Sharjah, Fujairah, Ajman, and Ras Al Khaimah. Seventy-seven buses are allocated for this service to run 193 trips per day on all days of the week, and the number of trips will rise to 213 trips per day on Thursday and Friday.

His Excellency Mattar Mohammed Al Tayer confirmed RTA's readiness to provide a smooth and express transit service for Expo 2020 visitors through the deployment of 203 buses

of 203 buses. These buses feature high safety and luxury standards, and comfortable seats. They are compatible with Euro 6 low-carbon emission standards, making them the first-of-their-kind in the MENA region. Through deploying these high-quality buses in a wide geographical coverage, RTA seeks to make mass transit means the ideal choice of mobility for Expo visitors.

buses are allocated to run 54 trips per day in both directions from Saturday to Wednesday and 57 trips per day in both directions on Thursday and Friday. The service frequency will be 15 minutes.

The second station is Al Baraha, where seven buses are allocated to run 62 trips per day in both directions from Saturday to Wednes-

day, and 68 trips per day in both directions on Thursday and Friday. The service frequency will be 30 minutes.

The third station is Al Ghuibaiba, a station characterised by integrated various mass transit modes spanning the metro, public buses, marine transport, and taxis. Twelve buses are allocated to run 74 trips per day in both directions from Saturday to Wednesday, and 76 daily trips in both directions on Thursday and Friday. The service frequency will be 15 minutes.

The fourth station is Etisalat, adjacent to Etisalat Metro

Station on the Green Line. Eight buses are allocated to run 70 trips per day in both directions from Saturday to Wednesday, and 72 trips per day in both directions on Thursday and Friday.

The fifth station is the Global Village where three buses are allocated to run 10 trips daily on all weekdays. The service frequency will be 60 minutes.

The sixth and seventh stations are the International City and the Dubai Silicon Oasis Station. Eight buses are allocated to both stations to run 78 trips per day in both directions from Saturday to Wednesday,



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Attractions at Expo 2020 Dubai

Visitors to Expo 2020 Dubai can look forward with renewed optimism. It is one of the most important global events since the pandemic began. Visitors will also see a variety of safety precautions across the site. We, at **TRAVELTALK**, would like to present the top 50 attractions at the Expo to look forward to.

Taste food from around the world at 200+ restaurants and outlets

Get ready for a culinary extravaganza as Expo reveals award-winning chefs and brand-new dining concepts across 200+ eateries. The celebrity chef line-up includes David Myers, Matthew Kenney and Rohit Ghai.

Get your Expo 2020 passport stamped while visiting 192 countries

Looking for the perfect keepsake? Do not forget to pick up your Expo Passport from the Official Store and get it stamped as you visit pavilions around the site.

Interact with robots from leading robotics specialist Terminus Group

Terminus Group is deploying more than 150 robots that perform a variety of tasks, such as greeting you, providing assistance and performing in special displays, as well as helping with food and beverage delivery and hospitality services.

Learn the skills of artisan baking

Book your spot at London-based bakery and baking school Bread Ahead, where master teachers will guide you on creating expert level bakes in a domestic setting.

Ride around the world on a carousel

Enjoy all the fun of the fair on

Around the World, a classic Venetian carousel with beautifully hand-painted images of past World Expos.

Run the world at Expo

Get your running gear on and run the world. Take part in our extensive running programme and run alongside participants from 192 countries.

Latifa's playground

More than just a playground, this is a fun-filled interactive space. Bounce over nets in the 'zero-gravity' chamber, leap into orbit around swings and hop aboard a replica of the UAE's Hope Probe.

Unique food hall experience with Talabat kitchen



The two-storey Talabat food hall not only offers some 30 food concepts, but it also uses cutting-edge technology and robotics to deliver an efficient dining experience.

Be part of the world's first African dining hall Alkebulan

Experience the continent's vibrant culture via food, music and art at Alkebulan, bringing together seven acclaimed African chefs from across the world.

Best selfie moment – your face beamed in Hazza's space helmet



If you love a selfie, pose for a space-age version in Emirati astronaut Hazza Al Mansouri's space suit at Terra Auditorium. With your face beamed into his helmet's visor, you'll look like the real deal.

Join the programme for people and planet to tackle the greatest challenges and opportunities of our time

Explore humanity's most critical challenges and opportunities through a cultural, social, environmental and economic lens with the Programme for People and Planet. Join the making of a new world as you engage in conversations around questions that will shape the future of our planet.

Let Charles Pappas, a leading world expo historian, enchant you with his stories



Scan the QR codes found in Majlis structures to hear stories of UAE culture and fascinating World Expo facts from renowned Expo Historian Charles Pappas.

Watch and participate in sporting activities from all around the world



Expo 2020 Dubai and Dubai Sports Council (DSC) have teamed up to offer a diverse sporting programme packed with free activities, exhibition matches, big name sporting stars and an entire hub dedicated to fitness and wellness.

The future of food with Epochal Banquet

Enter the year 2320 as immersive multi-sensory studio Bompas & Parr and Expo 2020 bring you Epochal Banquet, a two-hour pioneering culinary experience. Inspired by space, microbiology, artificial intelligence and hyper-intelligence, it will stir your senses in a radical new concept designed to highlight the impact of AI on the future of dining.

Serving up a new culinary experience for visitors with rising flavours food hall

Rising Flavours food hall in-

cludes a chef's table and live cooking shows from eminent GCC-based chefs, including rotating culinary pods and one-dining restaurants that bring the taste of the region to millions.

Interact with whales at Rashid's Playground

Want to see a humpback whale? Then visit Rashid's Playground, where you can clamber onto the back of one of these giant creatures – just watch out for the blow-hole!

Design your perfect aircraft at the Emirates Pavilion



Discover the future of aircraft cabin design while designing your very own aircraft at the Emirates Pavilion, experimenting with robotic arms and exploring the innovative metallic and composite materials of the future.

Discover how food is grown in a desert farm



Welcome to the farm of the future, which uses salt water and fish to grow crops. The Desert Farm makes the most of the three natural resources





that are plentiful in the UAE – sun, sea and sand.

Enjoy Expo's night-time Light Festival



Every night after the sun slips below the horizon, the buildings and spaces come alive with projections and light installations create a magical world of wonder and beauty.

See how Nigeria aims to achieve zero hunger

Learn how Nigeria became pioneers in exploring technological solutions to age-old agricultural challenges.

Visit the solar-powered home of tomorrow at the DEWA Pavilion



From the solar roof to the temperature-buffering entryway, the DEWA Pavilion is designed to maximise efficiency and offers plenty of futuristic touches, such as a drone-delivery hatch and a weight-measuring bathroom floor.

Chefs from Michelin-star restaurants visit Jubilee Gastronomy

Jubilee Gastronomy Restaurant is home to an incredible line-up of chefs from

Michelin-star restaurants presenting their signature Chef's Table experience, together with a rooftop lounge.

The Service Station of the Future from ENOC



The UAE's national tree is renowned for its resilience to harsh weather conditions. The Service Station of the Future is built on an exoskeleton based on the ghat tree structure, supporting a cutting-edge, solar-powered, carbon-fibre canopy.

Indulge in some retail therapy at the World Souq



The World Souq features a range of beautiful pieces of ethically sourced craftsmanship from around the world.

Travel around the world through music during Expo beats



A unique monthly festival that breaks geographical barriers

and connects the world on stage through the sounds and rhythms that unite us.

SpaceX rocket at the USA Pavilion



The USA Pavilion showcases the SpaceX Falcon rocket along with exhibits and artefacts, such as pieces of rock from the moon and the US Mars Rover.

Awakening of Al Wasl at dusk



From the dome of Al Wasl Plaza's first great act of magic, watch as it flickers to life with hues of purple, blue, red and orange, growing more vibrant as the sun sets and the night rolls in.

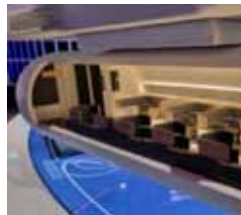
Hear from giants and reach for the Stars Alif – the Mobility Pavilion



Meet the larger-than-life, nine-metre-tall historical giants of mobility whose innovations helped navigate the world and paved the

way for the technology we use today.

Hyperloop at the DP World Flow Pavilion



Enjoy the passenger experience of what it feels like travelling at high speed in this new sustainable mode of high-speed transport.

Landscapes and parks at Expo 2020

Enjoy an afternoon stroll, unwind for an evening of live performances, or sit on a picnic bench at one of the Food Truck Parks.

Attend a monthly gathering of poets

A curated music and poetry night from this gathering of world-renowned and emerging poets from Saudi Arabia, the Gulf and the wider Arabic-speaking world, performing together in a two-hour poetry slam mixed with music from the KSA House Band.

A renaissance masterpiece's high-tech twin

Behold a five-metre-tall copy of Michelangelo's David, printed in 3D, at the Italy Pavilion, in a high-tech reproduction project that blends history with the innovation-driven present.

Join a Khaleeji-led jam session with Jalsat @ Expo

Jalsat @ Expo is an exciting introduction to Arabic tradition, showcasing the welcoming spirit of the UAE and the essence of Expo's connectivity.

See water being created out of thin air at the Netherlands Pavilion

Venture inside the Netherlands Pavilion for a unique multi-sensory show that takes you on a journey through the closed-loop farm's wonders, from the water harvested out of thin air to the mushrooms grown on the walls.

Play with the interactive robotic penguins in the Monaco Pavilion

Encounter cutting-edge robotic baby penguins at the Monaco Pavilion, before playing a 'jump and run'-style game to guide a baby penguin through different challenges, including ice cracks, leopard seals and plastic rubbish, until they are reunited with a group of adult penguins.

Experience Nasheed Al Wasl performances at Jubilee Park

Expo's Al Wasl Opera programme for students is a once-in-a-lifetime opportunity for school choirs to come together on the Jubilee Stage and perform extracts from Al Wasl Opera.

Augmented-reality attractions from across Expo 2020



Virtual Expo offers a new way to learn, play, interact and be entertained whether you are visiting Expo 2020 in person or logging in from a remote location globally.

Check out the world's first Air Train

Take a unique sightseeing tour on the world's first compressed Air Train.

Experience the Garden in the Sky



Make your way to the Garden in the Sky where you can stand on its tree-lined upper deck 55 metre from the ground level and get perfect panoramic shots.

Water, earth and fire combine to make the Expo 2020 Water Feature



Explore Antigua & Barbuda at Expo 2020

Antigua and Barbuda marks a milestone in its history as it participates for the first time in Expo 2020 Dubai. Positioning itself as the emerging economic powerhouse of the Caribbean, Antigua and Barbuda hopes its first-ever pavilion at a world expo will showcase its booming investment and tourism industries as well as its rich history and culture to the world.

TT Bureau

Equally significant, the country's participation at Expo 2020 Dubai coincides with its 40th year of independence and will also include a trade office to be located a floor just above its pavilion, to facilitate trade missions and leverage opportunities over the course of the Expo.

"The essence of Antigua and Barbuda lies in its culture and people. Steeped in history and wrapped in a culture of warmth and vibrancy, we are excited to welcome guests from across the globe to experience our traditions, taste our delicacies and



His Excellency Gilbert Antione Boustany
Non-resident Ambassador of Antigua and Barbuda in the UAE

witness how a rapidly progressing nation is becoming a key business and tourism destination," said **His Excellency Gilbert Antione Boustany**, non-resident Ambassador of Antigua and Barbuda in the UAE.

The 2,500 sq ft Antigua and Barbuda pavilion will showcase the nation's vibrant, high-end tourism sector, which supports 80 per cent of its GDP. "While that will be a highlight in our pavilion, our focus right now is to showcase the country's logistical geographical location, and its potential as a trading hub between the Middle East and the Caribbean along with Central and Southern America, connecting the Eastern region with 700 million people," His Excellency added.

Antigua and Barbuda welcomes over a million visitors annually to its shores and is one of the Caribbean's

premier destinations for leisure, cruises, and business travelers. It is home to a 300-acre private island paradise, Jumby Bay Resort which is part of the renowned Oetke Collection of premium destinations and is rated the #1

to international and regional travel across the globe, with its award-winning V.C. Bird International Airport.

"We have recently devised a Citizenship-by-Investment Programme to

Barbuda has the second largest banking center in the Eastern Caribbean region, and is dominated by both domestic and international banks. Our banks are well regulated and reflect our dynamic financial environment," the Ambassador added.

Antigua and Barbuda is an independent Commonwealth country comprising its two namesake islands, bordered by the Atlantic Ocean and Caribbean Sea. Located at the heart of the Caribbean, the twin-island paradise is known for its 365 white and pink sandy beaches, cheerful weather, and world-class resorts. 🌴

“We are excited to welcome guests from across the globe to experience our traditions, taste our delicacies and witness how a rapidly progressing nation is becoming a key business and tourism destination”

luxury resort in all of the Caribbean, and 5th best resort in the world. The country has now become a gateway

encourage foreign direct investment, as well as an incentive to visitor arrivals to our country. Antigua and

Etihad offers to experience 190+ nations

Etihad Airways is giving all of its guests travelling into or via Abu Dhabi a complimentary ticket to Expo 2020 Dubai, the biggest cultural gathering in the world. The spectacular event, taking place between October 1, 2021 and March 31, 2022, will welcome the world to the UAE.

TT Bureau

Visitors can enjoy a visit to Expo and also explore the incredible tourist attractions Abu Dhabi and the rest of the country has to offer. The special promotion under the 'Exponential Abu Dhabi'

proud to invite the world to enjoy this event and all that Abu Dhabi and the UAE has to offer," said **Terry Daly**, Executive Director Guest Experience, Brand & Marketing, Etihad.

"Etihad is currently operating to 65 passenger desti-



which is valid for travel until March 31, 2022.

Guests travelling with Etihad can make use of the airline's innovative service to simplify the process of authenticating travel documents. With Verified to Fly travellers can validate their documents before arriving at the airport, giving them the confidence that they have met all essential government and airline travel requirements before travelling to the airport.

Those wishing to book are advised to visit etihad.com and the app to view their options, and to remain informed on the appropriate entry regulations at their end destination. 🌍

Flying with Etihad is supported by the Etihad Wellness programme which has been introduced to help limit the spread of COVID-19

campaign, which will run until March 31, 2022.

"Expo 2020 brings many exciting opportunities for Etihad Airways, and we are

nations and we look forward to welcoming guests from all corners of the world to showcase our home. Both Etihad and Abu Dhabi have taken a robust approach to

ensure health and wellness for residents and visitors alike," Daly continued.

Flying with Etihad is supported by the Etihad Wellness programme which has been introduced to help limit the spread of COVID-19. Etihad was the first airline in the world to fully vaccinate its crew

on board. Etihad also requires 100 per cent of its passengers to show a negative PCR test before boarding to protect the inflight environment. Consequently, Etihad was awarded Diamond status at the inaugural APEX Health Safety powered by SimpliFlying audit in January 2021.

The programme includes specially trained Wellness Ambassadors, a first in the industry, who provide essential travel health information and care on the ground and on every flight, so guests can fly with greater ease and confidence. All passengers travelling with Etihad receive complimentary COVID-19 insurance,

Fly Emirates with free pass to Expo

Emirates has launched an exclusive offer for customers to experience the excitement of the World Expo. Emirates customers visiting and travelling through Dubai anytime during the much-awaited event running from October 1, 2021 to March 31, 2022, will be eligible to receive a free Emirates Expo Day Pass for every flight.

TT Bureau

The special offer is valid on all return tickets that include a flight to or through Dubai, for travel dates between October 1, 2021 and March

where on Emirates' global network with a connecting time of at least six hours in Dubai. If travelling to Dubai or further to other locations, one-way ticket holders from outside the UAE are eligible for a complimentary Expo

Flex and Flex Plus. For more information, please visit the dedicated offer page. The visitors during the six-month period can expect to enjoy a host of activities and special offers to celebrate the UAE's golden jubilee.



Travel and aviation enthusiasts can visit the Emirates' dedicated pavilion to experience the future of commercial aviation in UAE's centennial year 2071

Travellers who are planning a trip to the UAE and are already in the country, including UAE residents, are also eligible for a free Expo Day Pass if their itinerary includes a return trip to Dubai during the six-month period around Expo.

As Premier Partner and Official Airline of Expo 2020 Dubai, Emirates will soon launch various Expo-themed packages. Travel

and aviation enthusiasts can visit the Emirates' dedicated pavilion to experience the future of commercial aviation in UAE's centennial year 2071. Visitors can expect to engage in immersive experiences

that will provide a glimpse into the future of aircraft cabin design, how the flying experience is being redefined, as well upcoming lightweight materials and technologies that will improve flying performance

and fuel economy for a sustainable future. Visitors can also design an aircraft and engage with interactive exhibits that introduce the principles of flight.

**Terms and conditions apply*

31, 2022.* The offer is valid for tickets purchased in First, Business Class and Economy Class on Emirates flights on flydubai, as well as clients flying any-

Day Pass if the minimum connection time is reached.

The special added-value offer is valid on all fare types, including Special, Saver,

Globetrot with flydubai Expo pass

Passengers booking a flydubai flight to Dubai will receive a complimentary one-day ticket to Expo 2020 Dubai, which will take place from October 1, 2021 to March 31, 2022. The offer is applicable for all reservations made on or after September 1, 2021 for travel during the event dates.

TT Bureau

The initiative is offered to every passenger travelling on a flydubai inbound booking itinerary, a one-way ticket to Dubai or any connecting flydubai flight

Commenting on the launch of the initiative, **Ghaith Al Ghaith**, CEO, flydubai, said, "flydubai will play an important role in supporting the UAE's efforts to make this a truly remarkable event by connecting underserved markets to Dubai."



flydubai's readiness to safeguard travel will see more people visiting Dubai to explore what Expo 2020 has to offer

via Dubai. All passengers who are eligible for the promotion will receive a complimentary 1-Day Ticket, whether they are travelling in Business Class or Economy Class.

Sumathi Ramanathan, VP- Market Strategy & Sales, Expo 2020 Dubai, said: "Adding flydubai to our network of more than 2,500 Authorised Ticket Resellers from around the

world, will help make the Expo easily accessible to millions of people and we can't wait to welcome them to the event in less than a month."

Jeyhun Efendi, Senior Vice President, Commercial Operations and E-commerce, at flydubai, said, "We are pleased to be able to offer our pas-

sengers, the opportunity to visit the much-anticipated Expo 2020 Dubai. The gradual easing of restrictions on international travel and the UAE's efforts and stringent COVID-19 protocols, along with flydubai's readiness to safeguard travel, will see more people visiting Dubai over the next six months to explore everything that Expo 2020 and the city has to offer."

onwards. We will also restart our operations to Helsinki and Zagreb in the next few weeks supported by our growing fleet of 54 Boeing 737 aircraft," added Efendi.

Passengers will enjoy a complimentary one-day ticket to visit Expo 2020 Dubai by booking a flydubai flight. Flights are available to book on flydubai.com, holidays.flydubai.com, the official flydubai App, the flydubai Call Centre on (+971) 600 54 44 45, flydubai travel shops or through our travel partners.

"flydubai will enable more people to visit the UAE as we start flights to Ankara, Budapest, Ljubljana and Warsaw from September

To know more about the 1-Day Ticket to visit Expo 2020 Dubai, please visit: <https://www.flydubai.com/en/plan/expo-2020/>

Bringing inclusive growth

► Contd. from page 1

has displayed impressive growth in the past year, thanks to a generous government stimulus package, six specialised

development. We are excited to leverage the connecting power of this world fair to hold dialogues with nations,

investors unrivalled competitive advantages, and the integrated business and licencing services offered by dedicated service agencies like the Sharjah Investors Services Center (Saeed) that enables individuals and entities to set up shop in the emirate in less than 24 hours, are some other cutting-edge qualities that will be highlighted to the Expo 2020 Dubai participants and visitors.

“Invest in Sharjah will also turn the spotlight on the emirate’s nurturing entrepreneurial environment and business opportunities”

— Mohamed Juma Al Musharrkh

free zones offering world class opportunities, and an FDI-friendly regulatory framework, positioning itself well for the future”.

business leaders, investors and entrepreneurs, to explore new paths and ways of investing in a future that is inclusive, sustainable and encourages innovation and creativity,” Al Musharrkh added.

“The Emirate of Sharjah has always stood behind responsible investments in all sectors; ones that promote inclusive and sustainable growth and enable human capital

Sharjah’s investor-friendly climate offered by six world-class free zones that offer businesses and

Invest in Sharjah will also turn the spotlight on the emirate’s nurturing entrepreneurial environment and the various training and business opportunities it continues to create for both established and emerging founders from the region and around the world. 🇦🇪

Syria Pavilion at Expo 2020

Visitors at the Syria Pavilion at Expo 2020 Dubai will be able to see a replica of Ugaritic alphabet, widely believed to be the first alphabet in history, dating back to around 1,400 BC.

TT Bureau

The pavilion will reveal more about the development of writing and the alphabet in several areas across Syria, in addition to the alphabet’s impact and the influence of the Arabic language on many other languages around the world.



The pavilion will showcase a rich civilisation that contributed towards laying the foundations that connect the world as we know it. Syria was historically home to the very first crop yield, alphabet, poem and musical notation, making Syrian culture an embodiment of Expo

2020’s theme ‘Connecting Minds, Creating the Future’.

Visitors will learn more about words of Arabic origin that are now present in their other languages around the world. There will also be an audiovisual interactive experience. This experience aims

to speak to visitors in the universal language of music.

Other attractions at the pavilion include a group exhibition for Syrian artists entitled ‘I Am Syrian’. It will showcase artworks that each represent a portrait of a Syrian face. 🇸🇾

Attractions at Expo 2020 Dubai

► Contd. from page 11

Step inside the 14-metre-high walls of the spectacular Expo 2020 Water Feature and be mesmerised by the 360-degree immersive water, light and fire show, set to music curated by Game of Thrones composer Ramin Djawadi.

Breathe old Dubai’s spirit



Take a walk in the some of our charming alleys that are a true reflection of old Dubai.

Beethoven-inspired robo-band at the Germany Pavilion

Fusing classical, acoustic, rock and electronic music, the robot orchestra at the Germany Pavilion’s Culture Lab will put on a performance for the ages.

Isha Prayer by seven award-winning Imams

As the night ushers in the final call to prayer, a spell of tranquillity descends upon Al Wasl. Golden sand cascades down from above, giving shape to great marble pillars of gold and white, inspired by the Sheikh Zayed Grand Mosque.

Discover Expo 2020’s commitment to the site’s flora

The Expo site includes a 220,000 sq m nursery behind the cultivation of more than 12,000 trees, including palms, more than 256,000 shrubs and thousands of flowering plants and herbs.

Celebrating female change-makers at the Women’s Pavilion



The Women’s Pavilion, in collaboration with Cartier, celebrates the important roles of women from around the world throughout history, illustrating that when women thrive, humanity thrives.

Learn all about past expos at the World Expo Museum

Visit the World Expo Museum to learn about the incredible history and impact that World Expos have had over the years as stages for introducing to the world some of the most exciting and cutting-edge ideas and innovations.

Firdaus Orchestra with A. R. Rahman

The Firdaus Orchestra is a pioneering women’s ensemble developed exclusively for Expo 2020 under the creative direction and leadership of Oscar-winner A. R. Rahman. The composer is forging new musical paths with female musicians in the Arab world.

Explore the best in contemporary UAE design at MENASA Emirati Design platform

The MENASA – Emirati Design Hub vspace showcases the breadth of local design talent and enables you to buy a wide range of contemporary design prod-

ucts, including bespoke craft pieces, homewares, fashion, jewellery, furniture and lifestyle products.

Have a renewed sense of optimism at ‘Mission Possible - The Opportunity Pavilion’



Be inspired by three individuals – Mariam, Abel, and Mama Fatma – whose seemingly small actions have created a big impact in their communities in the areas of food, water and energy.

Inputs by Shehara Rizly

(Information Source: Internet)



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is printed on behalf of
Durga Das Publications (Middle East) FZE
at Modest Print Pack Pvt. Ltd.,
C-52, DDA Sheds Okhla Industrial Area, Phase-I,
New Delhi-110020

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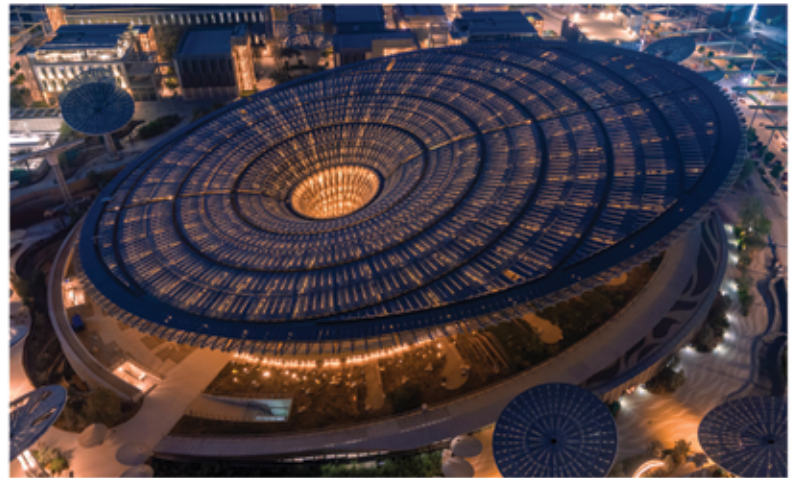


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