

1 IN CIRCULATION & READERSHIP

UAE'S LEADING TRAVEL TRADE MONTHLY

TRAVTALK

THE NEWSPAPER OF THE TRAVEL INDUSTRY

Published from : • India

• Middle East

Printing Since 2005



Media Kit



2005

2016

2020



ITB Berlin sustains rising market

International Tourism Board (ITB) Berlin, on March 7-11, 2012 in Germany, gives significant support as a B2B platform to trade visitors. Like every other year, on this occasion, the delegation will meet the existing partners to intensify their business relations and promote the brand to key potential markets. ITB is one of the most prestigious and high profile tourism and travel event in the industry. **UAE** explores further.



UAE delegation members at the ITB Berlin event.



Grand Hospitality, a modern hotel lobby.



bringing back business

It was four days of pure networking between tourism and hospitality industry partners at the first on-site trade show - Arabian Travel Market. Exhibitors from 62 destinations participated at this year's edition along with buyers from 39 destinations, taking the total to 11,000 visitors. Industry leaders share their experience.



UAE delegation members at the Arabian Travel Market event.



UAE delegation members at the Arabian Travel Market event.



Lighting up the landscape

Drawing 1.3 million visitors in 2020, Sharjah Light Festival returns for 11th consecutive year with renowned artists celebrating science, creativity and heritage in dazzling display at Sharjah's landmarks from Feb 20 to 2022.



UAE delegation members at the Sharjah Light Festival event.



UAE delegation members at the Sharjah Light Festival event.



Theme parks boost tourism

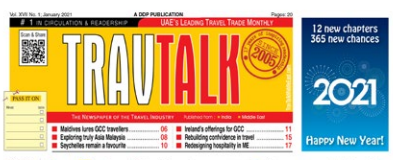
With the theme parks business booming, the UAE is preparing to welcome more family groups from the GCC and other regions. **UAE** finds out from industry stakeholders how theme parks will boost family travel in the Middle East.



UAE delegation members at the theme parks event.



UAE delegation members at the theme parks event.



Poised for recovery in 2021

While the pandemic has been a major disruptor, the travel industry is resilient and going all out to overcome challenges. Industry leaders have a very positive outlook for the upcoming year and share with **UAE** their views, expectations and insights for a more fruitful 2021.



UAE delegation members at the travel industry event.



UAE delegation members at the travel industry event.



Saudi push for digital tourism

In a move to accelerate and future proof the kingdom's tourism sector, Saudi Arabia recently announced its digital tourism strategy for the next three years targeting 10 percent of GDP contribution from the sector.



UAE delegation members at the digital tourism event.



UAE delegation members at the digital tourism event.



a resounding success

It was two days of non-stop meetings, extensive networking and outstanding industry trends at the first-ever virtual Gulf Travel Show 2020. The event concluded with 6,000 one-on-one business meetings and 2,000 buyers from across the globe. Exhibitors, buyers and industry leaders share their views.



UAE delegation members at the Gulf Travel Show event.



UAE delegation members at the Gulf Travel Show event.



Borders reopen for summer

As restrictions ease in Europe, most GCC travelers can look forward to resuming their travel plans once again this summer. The vaccination drive has expedited the process and travelers from the UAE can travel to almost 20 destinations including Europe. Travel professionals from tourism boards, airlines & agencies share their views with **UAE**.



UAE delegation members at the borders reopening event.



UAE delegation members at the borders reopening event.



Reshaping Travel @ GTS 5.0

Gulf Travel Show is back with its fifth edition on 28-29 September 2022. The show promises to focus on sustainable travel and keep the spotlight on best practices in the industry.



UAE delegation members at the Gulf Travel Show event.

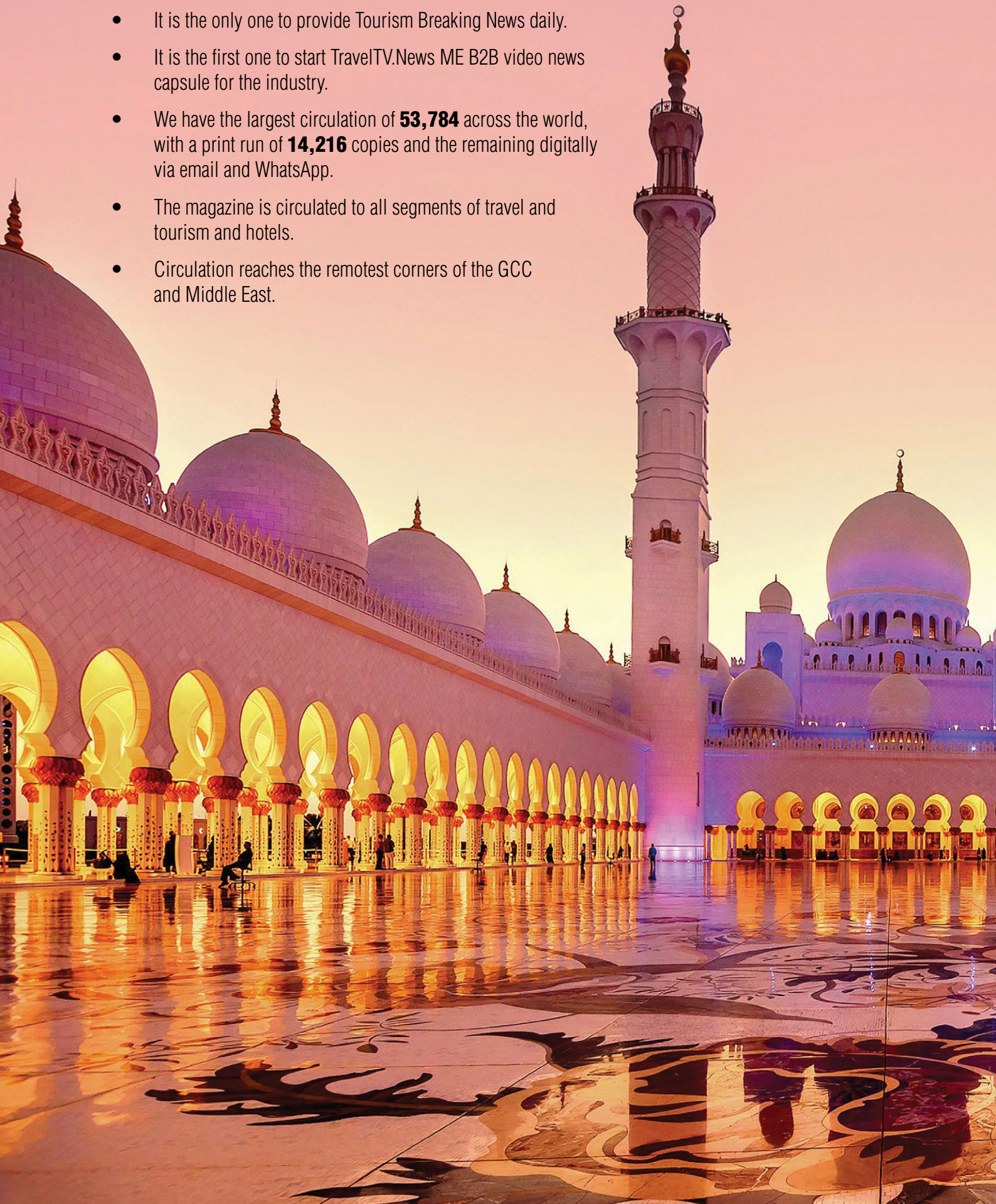


UAE delegation members at the Gulf Travel Show event.



TravTalk Middle East is the travel trade's most trusted, unbiased and authentic source of news and information.

- **TravTalk** Middle East is the leading travel trade publication since 2005, distributed Free of Cost.
- It is the only one to provide Tourism Breaking News daily.
- It is the first one to start TravelTV.News ME B2B video news capsule for the industry.
- We have the largest circulation of **53,784** across the world, with a print run of **14,216** copies and the remaining digitally via email and WhatsApp.
- The magazine is circulated to all segments of travel and tourism and hotels.
- Circulation reaches the remotest corners of the GCC and Middle East.





Nasir Jamal Khan
CEO

AL NABOODAH TRAVEL

It is a valuable travel trade magazine with great content and information. It is quite informative for airlines, hotels, tourism, events, among others.

TravTalk is active and effective in playing a major role in connecting the Travel World.



MOUNA OUNI
Director, Marketing
Communications

SWISSÔTEL AL MUROOJ DUBAI & MOVENPICK GRAND AL BUSTAN

I would like to thank TravTalk magazine for their exceptional service provided. The advertising and dealing process is always excellent and flexible. They helped us out when it came to our online and print marketing campaigns.



Jamal Abdunazar
CEO

COZMO TRAVEL

TravTalk is the only magazine consistently marking its presence in the trade as a reference guide with very relevant and brief content. Even during the ongoing pandemic, TravTalk stole the show keeping the spirit up, making everyone in the trade engaged through its online edition and the high valued webinars. Keep going...



Middle East's Leading Travel Trade Publication

Reaching 53,784 people

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Hotels & Resorts 26%

Corporates 7%

Airlines & Airports 4%

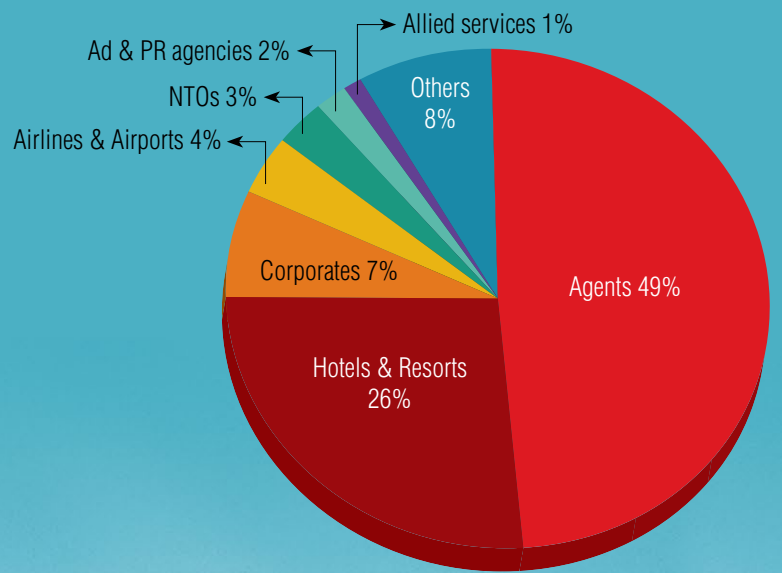
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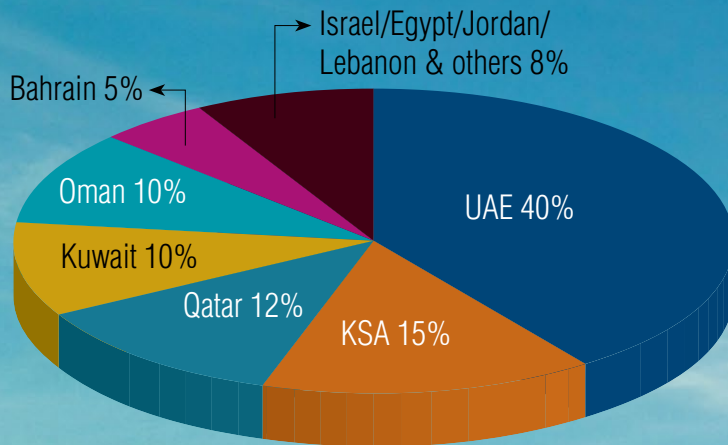
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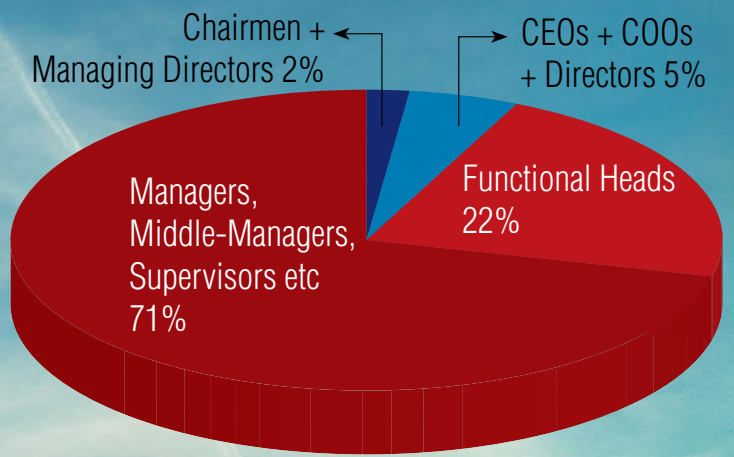




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Profile



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Arabian Travel Awards recognise excellence within the industry and acknowledge those who are playing a defining role in supporting, growing and taking the industry forward.



NASIR JAMAL KHAN
Gallery of Legends



KATHRYN WALLINGTON
DDP Game Changer



COZMO TRAVEL
Most Trusted Travel Partner in the Middle East



RWANDAIR
Best African Airline



SHARJAH INVESTMENT AND DEVELOPMENT AUTHORITY (SHUROOQ)
Best Tourism Investment Authority



GOLDEN SANDS HOTEL APARTMENTS
Most Comfortable Hotel Apartments



WEGO
Best Online Travel Marketplace



BTB TOURS
Best Leisure Destination Management Company



“ One of the main outcome of ATA is to create healthy competition as well as to **recognise the leaders, people, and companies who have made immense contribution to the tourism sector.** ”



*His Excellency Khalid Jasim Al Midfa,
Chairman, Sharjah Commerce and Tourism Development Authority, Government of Sharjah*





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39,568

users across digital mediums, you can always be up to date with the latest events in the industry as they happen. Do not worry if you miss out on something, because news is just an easy 'search' away with Tourism Breaking News.





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39,122

users is a two-minute news capsule delivered right to your smartphone or digital device. It covers the latest news, government policy decisions, international and national events, exhibitions and conventions, interviews with industry and government officials, as well as popular destinations of the season.





**DURGA DAS
PUBLICATIONS
(MIDDLE EAST) FZE**

uae@ddppl.com

Sharjah | Dubai | New Delhi | Mumbai | Bengaluru

