

# TRAVTALK

THE NEWSPAPER OF THE TRAVEL INDUSTRY

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## Opens with **1,000** registrations

The need of the hour is addressed and the call from the industry is answered to introduce a virtual platform for two consecutive days to connect and network with partners from around the globe and learn about the strategies to move ahead in an era of challenges. **The Gulf Travel Show begins at 10 am today until 4 pm** and will be back again tomorrow to ensure that the travel, tourism and hospitality fraternity has ample time not only to meet with their existing partners but also to connect with new partners from around the globe. This two day event will feature an excellent line up of the leaders in the industry who will share their insights on new strategies.

### GTS redefines the way we promote travel

**HE Khalid Jasim Al Midfa, Chairman of the Sharjah Commerce and Tourism Development Authority** said, "The GTS redefines the way we promote travel and tourism, providing a platform to showcase how we are building on what we achieved during the COVID19 planning for a stronger future and post COVID19.. Through innovative solutions, GTS connects exhibitors and buyers worldwide under one virtual show to present their unique brands."



### An opportunity to connect with the world

**Raki Phillips, CEO, Ras Al Khaimah Tourism Development Authority** said, "This virtual platform gives us the opportunity to showcase Ras Al Khaimah as one of the fastest growing tourism destinations in the region. We look forward to connecting with our partners and re-introducing them as to why Ras Al Khaimah is the perfect destination in the new normal era of travel. RAK was the first city globally that was verified by Bureau Veritas and WTTC for Safe Travel Programme."

### Showcasing Nepal's rich tourism diversity

**Dr. Dhananjay Regmi, Chief Executive Officer, Nepal Tourism Board** said, "Nepal can be a destination of the choice for local Arabs and expatriate communities. Gulf region is well connected with Nepal due to frequent and a number of flights and it is also a gateway for the tourists from the West which is our established long haul market. Therefore, we believe this can be useful platform to participate in this show. Nepal is partnering with it to promote and showcase its rich tourism products and activities in the Middle East market."



## Middle East's First and Only Virtual Travel Show

**Resume, Restart, Reconnect, Reimagine, Rethink, Reengage and Reignite TRAVEL**

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**23rd and 24th  
November  
2020**

Media Partner

Platinum Partner

Gold Partner



### Highlighting regional and international prowess

**HE Ali Salim Al Midfa, Chairman Sharjah Airport Authority** said, "Sharjah Airport, being a leading airport in the ME region, offers an extensive network and connectivity both regionally and internationally for passenger travel and cargo. During this exceptional year, efforts were coordinated to implement local and international travel protocols to ensure the safety and health of the travelling passengers, to reduce interaction between passengers and airport agents and service providers through innovation use of technologies for easier and safer travel procedures."

### Supporting key travel industry events

**Nigel David, Regional Director APAC and MEA at WTTC** said, "WTTC, always tries to support, key, events that take place within the middle East region. I typically attend those events when they'd been physical events. This year it's obviously much more of a virtual format. It's, it's a very significant undertaking, targeting both inbound and outbound, operators, with a very wide audience base. We will have our own stand. I'm very happy to, have appointments, to talk with anybody, and share, some of the work that we're doing."



If you want your events onlisted here, please email to [talk@ddppl.com](mailto:talk@ddppl.com)

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