

TRAVTALK

THE NEWSPAPER OF THE TRAVEL INDUSTRY

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Geared up for its Final Day

The first ever virtual event in the region, the Gulf Travel Show ended its first day with **40 plus exhibitors, over 1400 over 1400 one-to-one meetings, 1000+ visitors** which included travel agents, tour operators, tourism boards, airlines, hotels, travel management companies, international agencies and media. **Today, November 24, 2020** is its second and final day as the show promises to offer quality meetings and exciting business discussions.

Virtual shows are the best solution

Leyla Mahmudova, Regional Manager, Middle East – Azerbaijan Tourism Board said, “It is important nowadays to continue engaging with international partners and GTS has provided us a platform to do so. I am often asked about Azerbaijan’s safe travel trends and SAHMAN (Sanitation and Hygiene Methods and Norms Programme) project. SAHMAN is an example of the proactive approach that the Azerbaijani government has taken to protect the health of visitors.



GTS definitely helps achieve mutual goal

Muhammad Idrees, Manager Saudi Wings Holidays Riyadh said, “It was a lovely experience at GTS; I gathered a lot of information and had many fruitful discussions. Although hybrid, the Gulf Travel Show definitely will help us achieve our mutual goal. This was the first time that such an event is taking place virtually connecting many countries on one platform. The sessions in the auditorium were really good as we were able to listen to key industry personalities sharing their wealth of knowledge with the trade especially at this point of time.”

A splendid experience with quality buyers

Fatmawati Mohamed Nor, Managing Director - JF Holidays SdnBhd – Malaysia said, “The Gulf Travel Show was an awesome experience, although at first, we were quite nervous, but it all worked out well. Apart from the scheduled appointments, there were many that came in as impromptu buyers, so we were quite busy. The buyers were interested to know what we can offer in the current scenario. Requirements are still the same, but now we offer different kinds of tours.”



Advancing connections has never been more important

SanJeet, Director, DDP Group said, “Our goal with Gulf Travel Show 2020 is to offer a virtual show that is as dynamic and as rewarding as a physical one. As we embark on this new endeavour, we intend for you to build connections, grow businesses and establish long-term mutually beneficial relationships. Our virtual show tests the boundaries of technology while making it more accessible, affordable and safer for our partners.”

If you want your events onlisted here, please email to talk@ddppl.com

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